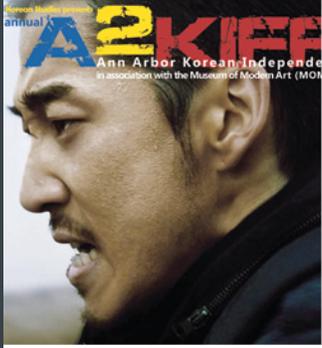


NAM CENTER FOR KOREAN STUDIES

University of Michigan  2012-2013 Newsletter



INSIDE:

Perspectives on Contemporary Korea Series

U-M Korea Quiz Bowl

Young-Hae Chang Heavy Industries Installation

U-M/SNU Graduate Exchange Program



From the Director

Dear Friends of the Nam Center:

As director of the Nam Center for Korean Studies, I am happy to report that the Nam Center reached several significant milestones during the 2011-12 academic year and that it will continue its upward trajectory this academic year. The Nam Center has continuously expanded its innovative and exciting programming, and I would like to thank my dear Center family—supporters, faculty, students, and staff—for having worked together to help Korean Studies at U-M constantly renew itself over the years as a more interesting, productive, and rewarding community.



Nojin Kwak

In April, the Center hosted its very first international academic conference, "Hallyu 2.0: The Korean Wave in the Age of Social Media," the first of the Perspectives on Contemporary Korea conference series. We will be hosting the second conference of the series, "Transgression as a Secular Value: Korea in Transition?," on October 25-27 this year. In May, the Center, in collaboration with the Nanyang Technological University, Singapore, initiated an annual international symposium series, titled "New Media and Citizenship in Asia."

The Nam Center has become a home to a brand new scholarly publication in Korean Studies. The University of Michigan Press will collaborate with the Center on a new Korean Studies book series, titled "Perspec-



Nam Center for
KOREAN STUDIES

In This Issue

Sang-Yong Nam Award & Memorial Lecture	3
Perspectives on Contemporary Korea	4-5
Conferences on Korea in the Asian Context	6
U-M/SNU Graduate Student Exchange Program	7
Young-Hae Chang Heavy Industries	8
Korean Language Program and Asia Library News	9
K-12 Korean Studies Programs	10
Scholars' Reports	11-12
Student Group News	13-14
Faculty, Scholar & Staff Updates	15-16
Upcoming in 2012-2013	17-18

tives on Contemporary Korea." This book series will at first publish edited volumes that grow out of the conference series of the same name, but will later welcome single-author books. I hope and expect that the book series will be recognized as a premier scholarly venue featuring state of the art research on critical issues in contemporary Korea.

Student programming has gone through major expansion. In May, the Nam Center inaugurated a graduate exchange program with the College of Humanities, Seoul National University. The first exchange program was held in Seoul, and we will be hosting SNU's graduate students and faculty next May in Ann Arbor. We are also launching the Nam Center Undergraduate Fellows program. The undergraduate fellows will have various opportunities to be involved in center activities, including an exchange program with the Korean Studies Institute of the University of Southern California.

The Nam Center will be launching an undergraduate study abroad program, *Summer in Korea*, this academic year. Thanks to the generous support from **Chairman Dae-Won Moon**, a U-M alumnus, the Center will be able to sponsor two students' study abroad in Korea at Yonsei University's International Summer School each year.

Cultural and outreach programs have been generating a lot of healthy buzz on and off campus. In collaboration with the Museum of Modern Art and the Korea Society, on October 4-7, the Nam Center unveils the first annual Ann Arbor Independent Korean Film Festival. The Korea Quiz Bowl, an annual academic competition on Korean history and culture, was debuted in May. An innovative educational program consisting of a field trip to the Woon-Hyung Lee and Korea Foundation Gallery of Korean Art began past year, and we now have a long waitlist of schools that want to benefit from this culturally rich program. Chuseok Dae Party, which was even featured in the monthly local magazine, *Ann Arbor Observer*, is expected to be another hit like last year's.

The Center hosts two post-doctoral fellows this year: **Dr. Sangjoon Lee**, who will start his tenure-track assistant professorship in Screen Arts and Cultures/Asian Languages and Cultures in the fall of 2013 and **Dr. Hoon Lee**, who recently graduated from the U-M with a degree in Communication Studies. This year's Korea Foundation graduate fellow is **Inah Park**. We have three visitors to the Center, **Prof. Hun-Mo Yi**, **Mr. Jaegoo Ryu**, and **Ms. Eun-Mi Choi**. **Mimi Nelson** left her post as a Korean Studies librarian with her family's move to the west coast; I would like to thank Ms. Nelson for her outstanding service. Finally, I'd like to welcome new faculty to the Korean Language Program, **Woojoo Kim**, and the Center's research project coordinator and office assistant, **Adrienne Janney** and **Lyndsey Twining**, respectively.

Nojin Kwak

Cover Images: "The Faces of the Nam Center"—a compilation of Nam Center activities from 2011-2012 • Newsletter design by Hammond Design

Cynthia Yoon, First Recipient of the Sang-Yong Nam Award

The Nam Center for Korean Studies announced the inauguration of the Sang-Yong Nam Award in Korean Studies in the winter of 2012. The award honors one graduating senior or recent graduate of the University of Michigan whose academic achievement, citizenship, service to the community, and commitment to Korean Studies exemplify the values to which Elder Sang-Yong Nam dedicated his life. Cynthia Yoon was honored as its first award recipient at the annual Elder Sang-Yong Nam Memorial Lecture held on March 22, 2012.

Cynthia Bohm-Eh Yoon (윤봄에) was born in Seoul, Korea and she spent most of her childhood in Daejeon, Korea. After she immigrated to the U.S. with her family in 2000, she became passionate about sharing her Korean culture with her American peers. Cynthia especially enjoyed performing Samulnori, a Korean percussion ensemble, with her family at various school events.



In 2007, she entered the University of Michigan. Through her interactions with Elder Nam and the Nam Center faculty and staff, Cynthia was inspired to pursue Korean Studies and become an active member of Korea-related communities. She led various Korea interest programs on and off campus and spoke for greater student involvement and leadership in Korean Studies at various professional conferences. During her last two years at Michigan, she was heavily invested in her honors thesis which examined the foreign marriage phenomenon in South Korea. In the summer of 2010, Cynthia conducted fieldwork on Vietnamese foreign brides' experiences in Korea and worked with various NGOs in

Korea dedicated to the protection of Vietnamese foreign brides. Her thesis received High Honors in Political Science and Asian Studies. Graduating in 2011 with the Phi Beta Kappa, Goldstein Honors Award for Outstanding Honors Senior, and the William Jennings Bryan Prize from the Political Science Department, Cynthia is also a recipient of Bill & Melinda Gates Scholarship, Nam's Essay Contest Grand Prize, and the SeAH-Haiam Arts & Sciences research grant. Her undergraduate

She aspires to become an influential figure like Elder Nam and continue to find ways to better serve Korean Studies and the communities that it represents.

research has led her to travel to Vietnam on a Fulbright research grant to further pursue her desire to bridge the understanding between Korea and Vietnam. Currently, in Vietnam, Cynthia is helping to create programs for effective cultural understanding and working with various international NGOs and Korea-interest groups to support the Vietnamese women's transition into their lives in Korea. She aspires to become an influential figure like Elder Nam and continue to find ways to better serve Korean Studies and the communities that it represents.

Every spring, one award recipient will be honored in a ceremony to follow the annual Sang-Yong Nam Memorial Lecture. Nominations must be made by a member of the faculty at the University of Michigan and be accompanied by a nomination letter that highlights how the nominee has pursued the "four D's" in making a difference in the four above-described areas of scholarship: achievement, citizenship, service to community, and commitment to Korean Studies. Upon nomination, the Center will request a personal statement, transcript, and curriculum vitae. All nominees must have taken at least one Korean studies or Korean language course at U-M and have a minimum GPA of 3.3. The award comes with a \$3,000 cash prize.

The Inaugural Sang-Yong Nam Memorial Lecture

The Inaugural Sang-Yong Nam Memorial Lecture was held on March 22, 2012 in Hussey Room at the Michigan League. The Sang-Yong Nam Memorial Lecture Series was established to remember Elder Sang-Yong Nam who passed away on March 29,



2011 and his dedication to Korean Studies. Professor Chung-in Moon was invited as the first memorial lecture guest speaker. Chung-in Moon is a professor of political science at Yonsei University and the former Ambassador for International Security Affairs at the Ministry of Foreign Affairs and Trade, South Korea. This special event began with remarks by Associate Dean Twila Tardip, Professor Mary Gallagher, Professor Youngju Ryu, and the Nam Center Director Nojin Kwak. Professor Moon discussed how inter-Korean relations have changed since President Lee Myung-bak's conservative government stepped into power in February 2008 with the lecture title "China's Rise and the Future of the Korean Peninsula".

Hallyu 2.0: The Korean Wave in the Age of Social Media

HALLYU 2.0
The Korean Wave in the Age of Social Media
 First in the *Perspectives on Contemporary Korea* conference series
 Friday, April 6, 2012 • 9 a.m. – 5:30 p.m.
 Rackham Amphitheatre, University of Michigan
 ii.umich.edu/ncks/hallyu
 Free and Open to the Public • No Registration Required

Conceptualizing Hallyu 2.0
 New Perspective on the Creative Industries in the Hallyu 2.0 Era: Emerging Korean Power vs. Continuing U.S. Dominance • Daehong Joo (Clemson University)
 New Wave Translations of Pop Culture: Social Media and the Remaking of the Korean Wave • Eun-Young Jung (University of California, San Diego)
 K-Pop Reconsidered
 The Robot Neo-Confucius: The Packaging of Korean Boy and Girl Bands (Rockie Mallangky (The Australian National University))
 Of the Fans, by the Fans, for the Fans: The Republic of KJ • Seung-Ho Lee (Seoul City College)
 Fashioning the Wave of K-Pop: Regional Strategic Importance of Disasters • Jeffrey J. Kim (SNU) and University of London
 The K-Pop Landed in Latin America: Subculture and New Subjectivities • Maria Pilar Alvarez (University of Buenos Aires)

Cultural-Industrial Geography of Hallyu
 The Making of a Popular Cultural Community: Korean TV Drama Production • Yoonjung Oh (U. Toronto)
 From Soap Opera TV to Transnationalism: Consuming Korean Dramas in North America • Sangwon Lee (University of Michigan)
 Consuming the Other: Israeli Hallyu Case Study • Inna Lyan (The Hebrew University of Jerusalem)
 How a Product Started a Revolution: New Media and Electoral Politics in South Korea • Youngjo Ryo (University of Michigan)
 Hallyu 2.0 and its Discontents
 Of Transnationality of Hallyu: Political Culture and Cultural Politics • Jung-Sung Choi (Yonsei University)
 Riding the Korean Wave in Japan: The Explosive Inclusion of Zainichi Koreans in Japanese Popular Culture • Hye Seung Chung (Cincinnati State University)
 Korean Wave and the Struggle of Global-Ash-Korea Nationalistic Sentiments in China • Lu Dai (University of Hong Kong)

U-M Discussants
 Dan Herbert (Screen Arts and Cultures)
 Nicholas A. Kaldis (Asian Languages and Cultures)
 Aswin Punathambakur (Communication Studies)
 Yeddy Rivera (American Culture/Screen Arts and Cultures)
 Organizers: Sangjoon Lee, Nojin Kwak, Abe Markus Nornes

Sponsors
 Nam Center for Korean Studies • Academy of Korean Studies
 U-M Departments: Communication Studies, Asian Languages & Cultures, Screen Arts and Cultures
 For more information, email hallyu2point0@umich.edu



Professor Hye Seung Chung discusses Korean actor Bae Yong-jun and his popularity in Japan.

The kickoff conference in the Perspectives on Contemporary Korea series was “Hallyu 2.0: The Korean Wave in the Age of Social Media,” April 6, 2012. Appealing to academics and non-academics alike, 100 people (including some JY fans and a group from Hillsdale College) turned out to see 13 speakers—representing universities in Argentina, Australia, Canada, England, Hong Kong, Israel, South Korea and the United States—at the University of Michigan, Ann Arbor.

The conference sought to define a new trend in Hallyu research by overcoming the methodology of the existing research on the subject, and by sounding out transnational circulations and receptions of Korean popular culture through the new medium, social media. This intensive one-day conference was composed of four distinct but inter-related panels: “Conceptualizing Hallyu 2.0,” “K-pop Reconsidered,” “Cultural-Industrial Geography of Hallyu,” and “Hallyu 2.0 and its Discontents.” Each participant persuasively argued that Facebook, Twitter, YouTube, and a myriad of other social networking platforms as well as illegitimate/legitimate online video streaming services have boosted the dissemination of Korea’s popular media contents to regions where the traditional media had never reached before. For the past several years, as a consequence, Korean TV dramas and variety shows, films, online games, and popular songs have rapidly been spreading to and accepted by an increasing number of youths around the world with various ethnic and national backgrounds.

Facebook, Twitter, YouTube, and a myriad of other social networking platforms as well as illegitimate/legitimate online video streaming services have boosted the dissemination of Korea’s popular media contents to regions where the traditional media had never reached before.

Overall, the conference served two distinct purposes. First and foremost, it brought together film, media, literature, communication, musicology, and sociology scholars from eight countries to present and discuss their latest research. Secondly, the conference theme—Hallyu 2.0 in the age of social media—stressed core trends in contemporary research in the field of Korean cinema, media and popular culture studies, approaching the topic from interdisciplinary and transnational perspectives. Presenters came from various disciplines and national backgrounds, incorporating unique knowledge and experiences into their research. Prof. Sangjoon Lee (Screen Arts and Cultures) organized the conference along with Profs. Marcus Nornes and Nojin Kwak, and it was co-sponsored by the Nam Center, Depts. SAC, Asian Languages and Cultures and Communication Studies.

Transgression as a Secular Value: Korea in Transition?

The Nam Center is committed to making conferences like Hallyu 2.0 regular occurrences on campus. For second conference in the Perspectives series, the Nam Center has accepted 14 abstracts and secured keynote speaker Dr. Nancy Abelmann, (University of Illinois, Harry E. Preble Professor and Associate Vice Chancellor for Research). Organized by Prof. Juhn Ahn, along with Prof. Kwak, “Transgression as a Secular Value: Korea in Transition?” will take place Oct. 25-27 at the University of Michigan, Ann Arbor with six panel sessions (grouped by theme:

overview, gender, law, generational/youth, religion, and society) and a keynote talk. Crossing over limits, infringing on the law, and ignoring convention are often cited as examples of transgression. In traditional Korea, where religion played a vital role in demarcating social and personal boundaries transgressive acts—such as engaging in illicit sexual behavior, challenging gender norms, defying social hierarchies, defacing icons and symbols, using excessive violence, etc.—often served as a critical means for testing these boundaries of social acceptability, identity, power, and truth. But what happens to these transgressive acts after the “demystification” and “secularization” of society? Do they become obsolete? If they still test boundaries, then whose boundaries do these transgressive acts test?

Taking cue from the proliferation of successful Korean films that take transgression as their central theme, “Transgression” will bring together scholars from both the social sciences and humanities to address these and other similar questions about the significance of transgression in modern and pre-modern

Korea. The chief objective of this conference is to investigate the possibility of reading the surging interest in transgression, which has arguably attained an air of sacredness in mainstream culture, as an instance of a search for a “secular” value. The conference will therefore encourage its participants to ask, when and how did transgression become so desirable and consumer friendly—and not just possible—in Korea? And, should we associate this attitude towards transgression with “the secular”?

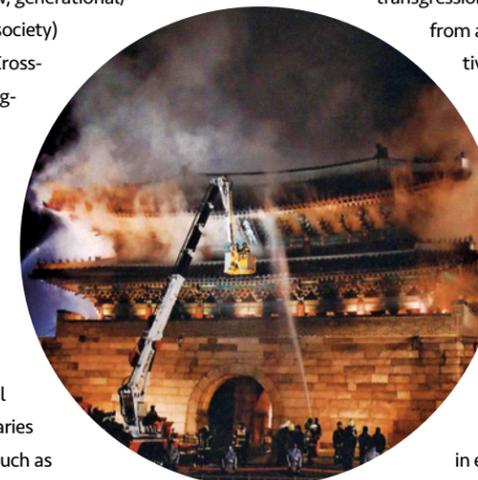
The conference will explore the notion of transgression as a “secular” value from a comparative perspective—both temporal and spatial—to underscore and contribute to the growing debate on the heterogeneous nature of secularism as a way of life. The organizers of the conference therefore welcome papers that critically examine transgression in either modern or pre-modern Korea and also papers that discuss transgression in a broader Asian or global context. While this conference is unlikely to gain the attention of pop-music fans or Dramafever.com viewers, Drs. Ahn and Kwak expect it to draw interest from a broad set of disciplines with a specific focus on the topic.

Conference organizers would like to express a deep appreciation to the Academy of Korean Studies for its active support since the preparatory phase of this conference series. Upcoming conferences also include:

Sports, Branding and National Identity
 Oct. 18, 2013

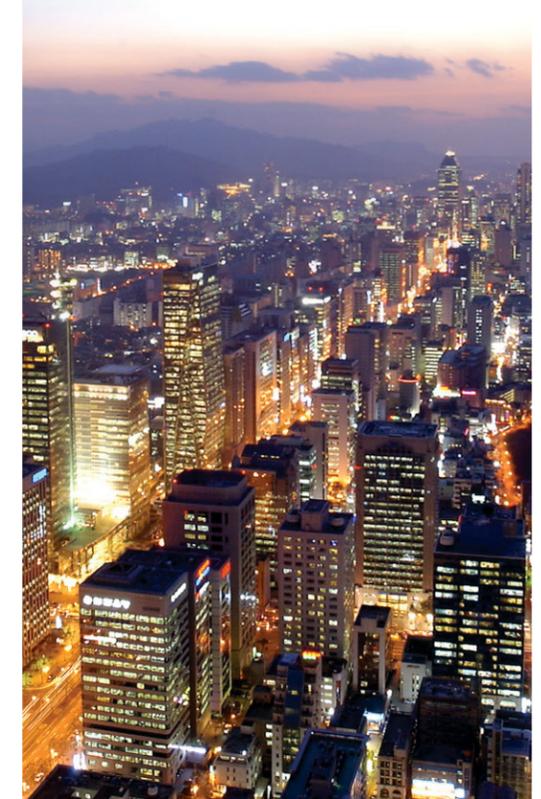
The Cultures of Yushin
 Fall 2014

Globalization of Law
 Fall 2015



Nam Center Partners with UM Press on Book Series Examining Contemporary Korean Topics

The Nam Center will be collaborating with the University of Michigan Press to publish a series of books based on the Perspectives theme, creating an urgently needed venue for cutting-edge scholarship. The series will aim to be a flagship publication that addresses major social, cultural, and political topics in contemporary Korea in comparative contexts, writ large—inter-national, inter-period, and inter-disciplinary. The initial five multi-author volumes, starting with Hallyu 2.0, spring from the work presented at already planned conferences. Profs. Nojin Kwak and Youngju Ryu will be series editors; Profs. Sangjoon Lee and Markus Nornes will be volume editors for the inaugural title, which is expected to hit the shelves sometime in Winter Term (2014). The Academy of Korean Studies is supporting this publication endeavor.



Korea in the Asian Context



ICA Conference

The Nam Center's first "New Media and Citizenship in Asia" pre-conference at the 62nd Annual Conference of the International Communication Association (ICA), on May 24, 2012 laid the groundwork for a regular Asia-themed exploration of concepts within the communication studies discipline. The first in a series planned to increase the visibility of Korea in the Asian international contexts of the communication studies discipline, the inaugural preconference drew 34 scholars to gather in Phoenix to hear 14 paper presentations (30% acceptance rate), and participate in a methodology workshop. Speakers represented universities in Canada, China, Denmark, Hong Kong, Indonesia, Japan, Singapore, Malaysia, Korea, the United States, and Vietnam.



The ICA is the most influential organization in communication studies, and its international, annual meeting, along with the preconferences, attracts approximately 2,000 scholars from around the world. Next year's conference will create an opportunity for increased international visibility

of Korea-related, Asia-situated disciplinary research in Europe, as it is taking place in London, England, United Kingdom in June 2013. The call for papers is expected to go out during fall 2012. Topics addressed will take advantage of temporal proximity to the presidential election in Korea, examining the roles of social media, mobile phones and other new communication technologies in the formation of democratic citizenship writ large in Asia as well as in comparative contexts within and outside Asia.

Director Nojin Kwak organized this conference along with Dr. Scott Campbell (U-M Dept. of Communication Studies), Dr. Marko Skoric (Nanyang Technological University, Wee Kim Wee School of Journalism) and Dr. Junho Choi (Yonsei University).

CeDEM-ASIA-2012: Social and Mobile Media for Governance

The Nam Center, with support from the Academy for Korean Studies, will be supporting the research presented at International Conference for E-Democracy and Open Government: Social & Mobile Media for Governance (CeDEM-ASIA-2012) held on November 14-15, 2012 in Singapore.

New means of interacting with government and political institutions are causing significant shifts in political and social life. The emerging social and mobile media practices, including content generation, collaboration, and network organization, are changing our understanding of governance and politics. While the changes are already widely debated in mature, developed democracies, there is an even greater need to address them in the context of rapidly developing Asian societies. Following five successful conferences at the Danube University of Krems, CeDEM is looking to open a new forum in Asia for the exchange of ideas, networking, and collaboration on the topics of e-democracy and open government. This year, CeDEM is pleased to be working with the Asian Media Information and Communication Centre (AMIC) as its conference organizer and the Wee Kim Wee School of Communication and Information at Nanyang Technological University, Singapore as its main partner. CeDEM-Asia-2012 seeks to critically analyze present and future developments in field, with a special focus on the following themes:

- Social media to engage citizens, smart & mobile democracy, sustainability of e-participation
- Mobilization via social media, networks vs. traditional party-structure, online campaigning
- Communication technologies and their use for governmental transformation
- Open data initiatives, transparency, participation and collaboration in government
- Cultures of governance, access and openness, crowdsourcing for government
- Information provision, mobile devices, service delivery via new communication channels
- Online communities, innovation, bottom-up vs. top-down
- Network effects, power laws, long tail, social web

Conference Chairs

- Nojin Kwak (University of Michigan, USA)
- Peter Parycek (Danube University Krems, Austria)
- Marko M. Skoric (Nanyang Technological University, Singapore)



U-M/SNU Graduate Exchange Program

The Graduate Exchange Program between U-M and Seoul National University (SNU) College of Humanities provides masters and doctoral students with an unusually early opportunity to present academic work, first in the sheltered environment of peers and faculty mentors, then broadening to critiquing each other as peers and future colleagues, and making inquiries of outside leading faculty.

At the first meeting of the U-M/SNU Graduate Exchange Program in May 2012, five graduate students—Michael Prentice, Hayeon Lee, Susan Hwang, Irhe Sohn, and Nora Hauk—

presented papers in Seoul, Korea to fellow graduate students from SNU. In addition to presentations from the five U-M students as well as seven SNU students, students heard state-of-the-art lectures from SNU professors in history and literature. Director Nojin Kwak delivered congratulatory remarks at the opening ceremony, and Dr. Juhn Ahn served as a faculty discussant for a roundtable discussion.

In the second year of the program, SNU graduate students will travel to Ann Arbor, and spend the week with their U-M counterparts in May 2013. As an expansion of this program,

the Nam Center will support the U-M/SNU students in organizing and running a two-day conference consecutive to the exchange program, providing students with an invaluable opportunity to gain faculty-level experience while they are still in graduate school. An organizing committee comprised of U-M/SNU students will review submissions from an open call for papers, selecting 20-30 papers from graduate students internationally. The conference program will focus on presentation of the graduate students' original work in Korea-related area and disciplinary studies.

Report by Ha Yeon Lee

July 20, 2012

The "Seoul National University (SNU) - University of Michigan (U-M) Exchange Program for Graduate Students in Korean Studies (우송 한국학 제1회 서울대-미시건대 대학원생 학술교류)" took place between May 21, 2012 and May 24, 2012 for four days and was the first of its kind. From SNU, approximately 15 students and a number of professors from the College of Humanities (including Korean literature, Korean history, and the Aesthetics departments) participated, while from U-M, five students (specializing in anthropology, social work, Korean literature, Korean film studies) and Professors Nojin Kwak and Juhn Ahn took part.

Sponsored by Kolmar Korea Co., Ltd., the purpose of this program is to encourage cross-Pacific relationships among the next generation of Korean studies scholars through the exchange of ideas. The first day of the program consisted mostly of student presentations, both in Korean and English, including Michael Prentice's talk on Korean conglomerates, or chaebol groups, using the lens of kinship and modernity, as well as Susan Hwang's talk called, "World Literature and its Discontents," which problematized the politics behind the notion of "world literature" through Korean literary works. Students from SNU presented on topics such as Korean perceptions of the American military occupation in the 1940s (Su-Hyun Park) and the interpretation involving



U-M/SNU exchange students

the openings of the first two works by the influential Korean author Lee Gwang-su (Ki-In Chong).

The second day was a full lecture series on Korean literature and history. SNU professors gave engaging talks full of humor on topics ranging from women's literary life during the Chosŏn dynasty to intellectual trends in Korean literature since the 1990s, as well as the construction of the Korean War through images, memories, and written history.

On the third day of the program, there was an informal workshop with short presentations and discussions by students on their research interests. The discussions were bilingual and multidisciplinary, giving it breadth and richness of perspectives. Nonetheless, the second exchange program to take place at U-M in 2013 will have a theme that can channel the variety of intellectual interests and energies that will come together.

On the final day, students visited Gyuju-gak - the archives library founded in 1776 during

the Joseon dynasty with a collection of over 260,000 items - and the Leeum, Samsung Museum of Art, which stylishly exhibits many rare pieces of traditional Korean and contemporary art. For the latter part, we were guided by the sharp and meticulous Jae-bin Yu, who is a doctoral candidate at the Department of Archaeology and Ancient Art History at SNU.

For the students involved, the program was an opportunity to learn in-depth about interesting themes related to Korea, but also to observe, share, and understand how Korean studies is conceived on either side of the Pacific Ocean. The fully packed day-time activities during the program were intellectually meaningful and nourishing, and brought everyone together with a shared sense of purpose. But perhaps it was the frank conversations which took place everyday à la coréenne over meals and makgeolli* that gave students from both universities a chance to truly bond.

Young-Hae Chang Heavy Industries

University of Michigan Museum of Art, August 11–December 30, 2012

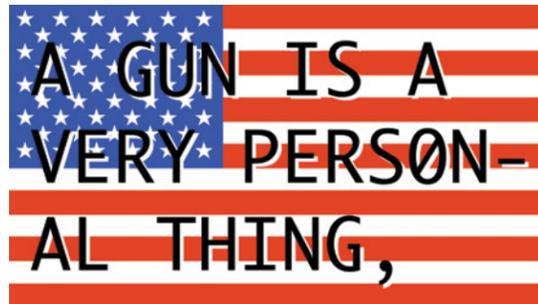


Young-Hae Chang Heavy Industries, *Black on White, Gray Ascending* (2007), installation view, New Museum of Contemporary Art, New York. Photo courtesy of Young-Hae Chang Heavy Industries.

YOUNG-HAE CHANG HEAVY INDUSTRIES (YHCHI) is a Seoul-based artist collaborative presenting itself as a corporation comprised of Young-hae Chang, the Chief Executive Officer, who is South Korean, and Marc Voge, the Chief Information Officer, an American. YHCHI is known for innovative videos that exist at the nexus of visual art and digital literature, cleverly exploiting popular literary genres such as crime novels, melodramatic love stories, and personal confessions to grapple with subjects ranging from world politics and the financial crisis to gender inequality and consumerism. Their videos are typically comprised of quickly flashing black and white texts in a generic Monaco font synchronized to animated music. The text flickers past at such a fast pace that often it is impossible to finish reading or fully digest it, creating a dizzying viewing experience through which the social and cultural condition of the world is conjured up with a brilliant sense of humor and irony.

This exhibition debuts *ISN'T IT THE GREATEST IN THE WORLD*, a multi-channel video installation commissioned by UMMA. Comprised of six monitors and two projectors, this work explores America's dwindling middle class

and its complex attachment to guns in the face of an epidemic of gun-related violence. In it YHCHI departs from their customary white background in favor of United States flags, a loaded symbol that evokes different meanings for different viewers. The staggered flags recall Jasper Johns's iconic painting *Three Flags*



Young-Hae Chang Heavy Industries, *Isn't it the Greatest in the World? Part 1: Want to Do Good? Know How to Shoot a Semi-Automatic Handgun?* (2012), detail. Photo courtesy of Young-Hae Chang Heavy Industries.

(1958), which has been held to offer a critique of both the norms of painting and contemporary American culture. Similarly YHCHI's provocative videos ask us to question our notions of art and the stories integral to our identities.

Founded in 1996, YHCHI first became known for video works posted on their web-

site (www.yhchang.com). By presenting their work in this way, YHCHI has been able to bypass intermediaries such as museums and commercial galleries, gaining a worldwide audience. YHCHI's recent work increasingly has been shown in museums and at international art fairs, allowing them to engage in site-specific installations and experiment.

To accompany the UMMA installation, they created an artist book using text written by the exhibition curator; the result is a fascinating example of written words manipulated into images with the same powerful visual presence as in their video work. In addition, they will appear as distinguished speakers in the Penny W. Stamps Speakers Series at the School of Art and Design in October. For details, please check UMMA's website (www.umma.umich.edu/).

This exhibition is generously supported by the Herbert W. and Susan L. Johe Endowment, the University of Michigan Office of the Provost, and the Nam Center for Korean Studies. Additional support is provided by the Dr. Robert and Janet Miller Fund and the School of Art and Design's Penny Stamps Speaker Series.

Korean Studies Collection at the Asia Library

The Korean Studies Collection at the Asia Library supports the program in Korean Studies, a thriving component of the East Asian Studies at the University of Michigan. It covers a wide range of subjects in Social Sciences and Humanities with strengths in History and Literature which reflects faculty and student interests. The Asia Library began to collect resources related to Korea on a large scale in 2000 to meet the instructional and research needs of the rapidly developing Korean Studies programs on campus.

Total holdings of Korean Collection at UM have increased 460% from 2000 to 2011 and it has become the fastest growing collection in North America. As of September 2012, the holdings of the Collection numbers more than 45,000 volumes in monographs and periodicals. In addition to the print collections, U-M users have seamless access to major Korean online full-text resources, such as DBPia, KISS, RISS International, Kdatabase, and Chosun Daily Newspaper Archive. The Library is committed to developing nationally and internationally acclaimed library collections and to provide distinguished services to the users in the 21st century.



Please visit the Korean Studies Collection website (<http://guides.lib.umich.edu/koreanstudies>) for detailed information, and contact Yunah Sung (yunahs@umich.edu), Korean Studies Librarian, for book purchase requests and library instructions.

Korean Language Program News

In 2011-2012, Dr. Sangkyung Han continues to lead the Korean Language Program in new directions. In the Fall of 2011, a 4th year Business Korean class was taught by Dr. Han for the first time. KLP expects to offer this class continually as an advanced course. Kyongmi Park and Hunjin Jung taught 1st and 3rd year Korean. The KLP experienced 30% enrollment increase in fall 2011 & winter 2012 compared to the previous academic year (2010 -2011). It is expected that student enrollment will continue to grow with new course & section additions.

Outside of the classroom, the KLP continues to arrange a Korean Language Table, which is a good opportunity for students taking Korean classes to meet students from other classes and practice their Korean language skills with their peers. KLP day was held on Nov 11th with students currently enrolled in Korean classes where they enjoyed making their own kimchap and had a KLP poster competition. In Winter 2012, the 18th Nam Essay Contest was held on March 15, 2012. Students taking Korean language classes chose between a common topic ('Korean culture') and a class topic as the basis for a 2-page essay. The winner of the Nam Essay contest was



Hamming it up at the KLP End-of-Year Party

announced at the KLP End-of-Year party on April 18, 2012. Following an opening speech by Dr. Han, Dr. Nojin Kwak (Director of the Nam Center) gave a congratulatory speech. The party also included student performances. At the 2012 Asian Languages and Cultures Graduation & Award ceremony on April 25th, 2011 at Rackham Amphitheater, Tiberius Moran-Lopez and Scott Chung were recognized based on their overall performance including academic excellence among students who took Korean classes during the 2011-2012 academic year.



Nam Essay participants with Mrs. Moon-Sook Nam.

Asia Library Travel Grant Recipient

A Ph.D. candidate in Art History at Binghamton University, State University of New York, **Young-Sin Park** studies the emergence of international expositions in modern Korea and Japan which will provide a foundation for an assessment of the specific contribution of Korea to the formation of the international exposition in East Asia. She thanks the Asia Library in University of Michigan and Nam Center for Korean Studies for the great opportunity to visit a library that maintains not only enormous secondary sources for Korean studies but also very valuable primary sources for her research. This was her first opportunity to do archival research in one of the most comprehensive collections of East Asian materials. As a student who examines the culture of East Asia in the U.S., she is envious of the great collection, the professional and kind librarian, and the efficient library system at U-M and hopes others can also avail themselves of this wonderful opportunity and experience.

The Nam Center annually awards grants for scholars to travel to the U-M Asia Library. These grants are awarded on a competitive basis and are intended to help defray the cost of travel, lodging, meals, and photo-duplication for scholars of Korea at other institutions who wish to utilize the Asia Library's collection. The competition for the 2012-2013 academic year will be announced soon.

Stirrup cup with sgraffito design, 13th century; Stoneware with inlaid decoration under celadon glaze
Gift of Bruce and Inta Hasenkamp and Museum; Purchase made possible by Elder and Mrs. Sang-Yong Nam
University of Michigan Museum of Art

Korea from "A Single Shard"



Emerson School students participated in a sanggam demonstration and learned about Korean ceramics and celadons at UMMA.

5th Grade students from Emerson School in Ann Arbor participated in a Nam Center pilot program to teach the culture of ancient Korea through the Newberry Award winning YA novel, "A Single Shard" by Linda Sue Park. Students read and discussed the book about an orphan who dreams of becoming a celadon potter in Goryeo dynasty Korea as part of their English Language Arts and Fine Arts curriculum. The Nam Center loaned the teachers a specially designed "Single Shard" Companion Korea Kit: a treasure box of supplementary books, DVDs, and cultural artifacts designed to bring the cultural setting of the novel alive.

Learning about Korea from "A Single Shard" culminated with a visit to UMMA to view their collection of Korean ceramics at the Woon-Hyung Lee and Korea Foundation Gallery of Korean Art and to participate in a hands-on

sanggam (ceramic inlay technique) demonstration by Eunhee Lee, a local artist. UMMA docents led groups of students through several areas in the museum, using the collections of Korean ceramics and celadons to engage the students in how ceramics were made in the Goryeo dynasty and reviewing what they learned about Korean celadons through reading "A Single Shard" by tying it to the objects on view. Students ended their time at UMMA with a sketching period at the Woon-Hyung Lee and Korea Foundation Gallery of Korean Art. The Nam Center was pleased to receive some samples of student work in the form of Thank You cards.

This program, along with a classroom set of books and bus subsidies for the visit, will be offered annually by the Center to encourage engagement with ancient Korean history, culture, and the arts at the middle school level.

Fast-Forward Korea

For the Nam Center's third annual Professional Development Workshop, teachers zipped through 20th century Korean history and culture with the theme "Fast-Forward Korea." Presented in partnership with the University of Michigan Museum of Art (UMMA), the morning began with a lecture by Prof. Younju Ryu, who guided teachers from all over Southeast Michigan on the fundamental shifts in Korean culture and lifestyle in the past 100 years. Paul Kaliszewski (Cranbrook Middle School for Boys) followed with resources and ways in which Korea can be incorporated into the middle school curriculum. Then right before a lunch of modern fusion Korean street food, this year's Korea Academy for Educators (KAFE) Travel Grant Fellow, Ann Marie Borders, described her five-day seminar in LA and how she plans to integrate the material from the seminar into her elementary curriculum. In the afternoon, participants were guided through the installation by Young-Hae Chang Heavy Industries at UMMA (page 8) by Natsu Oyobe, Research Curator in Asian Art, where they experienced first-hand, the global outlook and yet uniquely Korean perspective of avant-garde Korean artists. To close out the day, Emerson School teachers, Jennifer Tanau and Connie Weber, discussed their experiences teaching the book "A Single Shard" by Linda Sue Park as a collaborative teaching project, and the support they received from the Nam Center as part of a pilot program in cooperation

with UMMA. Teachers rounded out the day with a discussion of the variety of resources on teaching Korea available from the Nam Center and other organizations. The response to the teacher workshop has been overwhelmingly positive, with participants sharing what they have learned with other teachers at their school, and excited to learn more about Korea.



Lyndsey Twining, Nam Center Staff

Korea Quiz Bowl

Eight middle-school division and two high-school division teams wowed the crowd with their knowledge of Korean history and culture in the inaugural U-M Nam Center Korea Quiz Bowl, which took place on May 12, 2012 in Space 2435 in the North Quadrangle Academic and Residential Complex. Teams came from across Michigan and Ohio, representing Sae Jong School, Kalamazoo Korean School, KUMC Korean School, and Toledo Korean School. Participants were quizzed on diverse facts about Korean cultural heritage, taken from information in the Academy of Korean Studies' "Exploring Korean History Through World Heritage."

Sae Jong School swept first, second and third place for the middle school division, and in the high school division, second place went to Kalamazoo Korean School and first place went to Sae Jong School.

The middle-school division consisted of two bracket-style preliminary rounds which were closed to the public, and one final round, which took place in front of the public. The high-school division consisted of one round which took place in front of the public. Sae Jong School swept first, second and third place for the middle school division, and in the high school division, second place went to Kalamazoo Korean School and first place went to Sae Jong School. All teams who placed received medals and the 1st place teams in both divisions also had their names inscribed on a trophy which will be passed to next year's champions.

After a successful first annual Korea Quiz Bowl, the Nam Center looks forward to expanding the competition to include more divisions and age levels in upcoming years.

Scholars' Reports

Korea Foundation Graduate Fellow/ Academy of Korean Studies Fellow/ SeAh-Haiam Arts & Sciences Scholarship Recipient

Susan Hwang

Susan Hwang (PhD student, Dept. of Asian Languages and Cultures (ALC)), was selected to attend the Institute for World Literature's annual seminar in Istanbul, Turkey this summer as part of her preparation for her thesis: "South Korean National Literature as 'World' Literature: The Politics of Conceptualizing Modern Literary Development" (No. 24). Hwang studies modern Korean literature, with research interests focusing on Korean literary criticism—in particular, the shifting relationship between literary practices and political resistance in contemporary Korea—and its implications for problematizing essentialist notions of literary forms and literariness. She will spend the academic year in South Korea working on her dissertation project on the relationship between South Korean dissident politics and literary criticism of the 1970s and 80s, tentatively titled: "South Korean National Literature as 'World' Literature: The Politics of Conceptualizing Modern Literary Development."



Korea Foundation Graduate Fellow Inah Park

Inah Park is a first year Ph.D. student in the Combined Program in Education and Psychology (CPEP) at the University of Michigan. She completed her early education in Canada before attending New Mexico State University on an athletic scholarship. Prior to entering the University of Michigan, she taught English in Korea while pursuing a M.A. degree in education at Seoul National University. During her research, she hopes to explore the reasons and mechanisms for cultural differences when it comes to learning and achievement.

Academy of Korean Studies Fellow

Jonson Porteux

As 6th year PhD candidate in the Department of Political Science, this past academic year (2011-2012) Jonson was able to focus all of his efforts on writing his dissertation and attending conferences through the generous Nam Center for Korean Studies Fellowship. He has furthermore been awarded a dissertation



writing grant through the Korea Foundation for the upcoming academic year. Additionally, he is currently preparing for the academic job market. His research broadly investigates how states organize violence in the face of changing economic and political environments, and differing levels of capacity across time, space, and issue area. More specifically, he examines the issues of the sub-contracting of coercion to non-state, private entrepreneurs of violence by investigating the regulation of black goods and service markets—including construction (forced evictions), gambling, prostitution, protection rackets, and the removal of illegal street vendors. The research consisted of mass interviews and observations, and the collection of data through other sources. Interviews were conducted with police, prosecutors, politicians, business people, and victims, predominantly in Seoul, but in other areas as well.

Featured SeAh-Haiam Arts & Sciences Scholarship Recipients

Inae Chung



Inae Chung presented her thesis project, *There-ness and Here-ness*, as a partial fulfillment of the Department of Dance Master of Fine Arts Degree requirements

on March 30-31, 2012, in the Duderstadt Video Studio at the University of Michigan. Production began in September 2011 and finished in March

2012 with the performance. Documentation will be completed in May 2012. *There-ness and Here-ness* (2012), is a twenty-minute series of four dances that includes *There: Beginning Solo*; *Through: Double Duet*; *Between: Quartet*; and *There-ness and Here-ness: Quintet*. *There-ness and Here-ness* can be identified as a dance theater performance that includes video projection and live harp music.

There-ness and Here-ness expressed Inae's transnational creative process by weaving traditional Korean dance into contemporary choreography. *There-ness and Here-ness* employed unique movement vocabulary influenced by two Korean traditional dances, *Talchum* (masked dance of drama) and *Salpuri* (scarf dance), which are characterized by curvilinear movement, acceleration/deceleration, and variation between improvised and pre-choreographed movements. Also, *There-ness and Here-ness* used harp music incorporating the Korean folksong, *Arirang*, and video projection introduced different viewpoints to the audience.

Hiroaki Matsusaka

Hiroaki Matsusaka (Ph.D. pre-candidate, Department of History) began his doctoral studies at the University of Michigan in Fall 2011. His academic interests include comparative race relations and trans-Pacific anticolonial/antiracist movements from the 1920s through the 1940s. He is currently conducting research on African American activism, black-Asian relations, Korean social movements, and theories on race, colonialism, and modern capitalist society. Hiro has been a Graduate Fellow of the Nam Center for Korean Studies since December 2011. Having received funding from the Nam Center, he attended Sogang University in Seoul in July 2012, where he took a seminar on modern Korea in a global perspective and a Korean language class. During his stay in Seoul, he had the opportunity to participate in a workshop on contemporary Korea-U.S. relations at Sungkonghoe University, visited the academic and political commune Suyunomo and also went to Nanum eui Jib (House of Sharing), a home for those who were forced to serve as the Japanese military's comfort women.

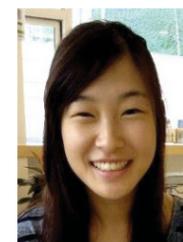
Foreign Language and Area Studies Fellow - Graduate

Michael Prentice

Michael Prentice participated in the first annual U-M/SNU Graduate Exchange Program which culminated in a conference in Korean Studies with students from Seoul National University in May of 2012. He presented a paper on the interaction of kinship and modernity during the birth of the chaebol conglomerates during the 1960s under Park Chung Hee. He has spent the rest of his time in Seoul meeting with social scientists in Korea as well as preparing for his future research by interning at Korea's second largest advertising agency.



Foreign Language and Area Studies Fellows - Undergraduate



Mary Grace Soignet

Mary Grace Soignet is currently a senior majoring in Korean Studies. She received a FLAS scholarship to participate in Yonsei University's 10-week study abroad program to study Korean and thoroughly enjoyed her time traveling learned so much about Korean language and culture thanks to FLAS.



Briahna Anders

Briahna Anders currently majoring in Asian Studies and Linguistics and decided to travel to Seoul, South Korea this summer in order to study Korean at Sogang University. She learned not only about Korean culture, but had the opportunity to learn about other countries through encounters with other foreigners in the area.

Alumni News

Monica Kim (PhD 2012, History) has accepted a position as Assistant Professor at the Department of History, SUNY Albany.

Sharon Heijin Lee (PhD 2012, American Culture) has accepted a position as Assistant Professor at the Department of Social and Cultural Analysis in Gender and Sexuality Studies, New York University.

Jinyeon Kang (PhD 2011, Sociology) is currently a research fellow at the Institute of State Governance Studies Yonsei University.

Young Chul Kim (PhD 2012, Architecture) has accepted a position as Assistant Professor at City University of Hong Kong

Sunjae Hwang (PhD 2011, Sociology) is currently a research fellow at Yonsei Institute for Social Development Studies and Dongguk Population and Society Studies Center.

Minjoo Kim (BA 2012) has been admitted to XXX program (I don't have this info, so I sent email to Minjoo) at the University of Pennsylvania.

Taecheon Im (BA 2012) has been admitted to the Kennedy School of Government at Harvard University. His article "Footing the Bill: South Korea's Unification Tax" won the CICS Article Competition and was published in the Michigan Journal of International Affairs.

Nam Center Graduate Fellows

David Ederer, Public Health MA

Irhe Sohn, Asian Languages and Cultures PhD

So Jung Um, Asian Languages and Cultures PhD

Youngchi Chang, Communication PhD

Susan Hwang, Asian Languages and Cultures PhD

Na Youn Lee, Social Work and Political Science PhD

Hiroaki Matsusaka, History PhD

BoRin Kim, Public Health PhD

Soo Young Bae, Communication PhD

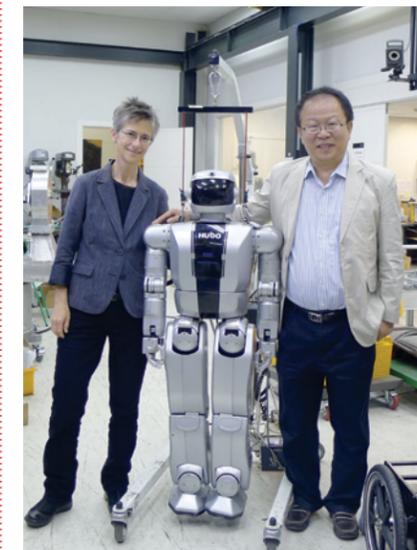
Michael Prentice, Anthropology PhD

Jonson Porteux, Political Science PhD

Jennifer Robertson

Professor, Departments of Anthropology and the History of Art

Jennifer Robertson traveled to Korea last year as part of her research project on the political economy of service robots in Japan and Korea funded by Abe (SSRC) and Guggenheim Fellowships. In late April, she interviewed a number of leading Korean roboticists at Seoul National University, Hanyang University (Seoul) and KAIST (Korea Advanced Institute of Science and Technology, Daejeon).



In addition to enjoying wide-ranging conversations on the human-machine relationship, it was a special treat to visit the KAIST laboratory of Dr. OH Junho and Hubo, the bipedal humanoid robot that he invented and now markets. She also published two articles in 2012: "From Uniqlo to NGOs: The Problematic 'Culture of Giving' in Inter-Disaster Japan." in *The Asia-Pacific Journal*, Vol. 10, Issue 18, No. 2. and "Hemato-Nationalism: The Past, Present, and Future of 'Japanese Blood'." in *Medical Anthropology* 31(2) 93-112.

Student Group News

2012 KSA Culture Show

Stellar Cho

The KSA Culture Show of 2012 was held at Mendelssohn Theater, featuring many of the same performers from previous years, but with some new fresh faces plus a special guest that always has the potential to draw crowds. The uniqueness of the show lies in the way it represents Korean culture from one end of the spectrum to another. The vast array of performances started on one end with a more traditional outlook from Sinaboro, a collection of musicians that together created a majestic sound using traditional Korean percussion instruments. We also had a group of girls perform a fan dance using the traditional Korean fans that can form beautiful movements and patterns. Then on the other end, we had two talented girl groups, Female Gayo and KDM, performed dance covers of the latest and most popular songs in K-pop. The accuracy and fierceness that these girls showed on stage entirely throughout their own respective segments wowed the audience. Another dance group very well known on campus across all cultures, funkTion also performed. Though not new to the culture show scene, it was great to have them back after not having them as a part of our show last year. They stuck to their own unique, funky style focused on stage presence but also added a new twist with bits and pieces of Korean music. Taking a turn from dance groups, we also had a group of amazing singers in Seoul Juice who sang in choral fashion to well-known Korean songs, including ballad type of pieces as well as more upbeat compositions that got the entire audience involved and clapping along. The only band we had for the show was seen in lead, Daniel Kim, a former student of the school. He composes his very own music and like every other group added a Korean spin to his performance that had the audience in awe of his wonderful

voice and extremely talented band mates.

To top this all off, we finally had our special guest of the show this year, Lydia Paek! She is well-known for her work with YG entertainment and as a former dancer of Quest Crew. During this performance, she showed off her beautiful voice and added a couple dance moves in between that surely had every single person watching aroused. In addition, we had clips of a Korean drama made and acted by our very own students. This gave the audience the opportunity to share many laughs and see another staple of Korean culture.



KISA soccer team

Bringing U-M to Korea with KISA

Hyun-Do Kim

Korean International Student Association (KISA) organized more than 10 events in the 2011-2012 academic year. Some of these events began in Korea, with over 80 students, including both freshmen and underclassmen, meeting on July 9, 2011 for a Freshmen Welcoming Party. Also on Aug. 4-6, 2011, KISA with the Global Leaders Association (GLA), held a student exhibition at Jazzy M.A.S., a contemporary art gallery, in Sinsa-dong, Seoul with the theme "Hope". The GLA is an international multi-campus Korean student group with members from 22 universities, such as Carnegie Mellon, Emory, USC, and UCLA, that KISA has been involved with since 2010. Once KISA convened in Ann Arbor, there were regular meetings, and many special events including BBQs, ski trips, and a competition based on the Korean reality show, Running Man.

2012 KSAG Valentine's Concert

Dongkyoung Lee

Korean Graduate Students from U-M (KSAG) appreciated Nam Center support in holding the first ever Valentine's Concert. This event offered the Korean graduate students the opportunity to showcase the Korea-related musical talent on campus to the Korean university and resident communities. The evening opened with a brief introduction of KSAG, followed by two piano performances by Nuri Oh, and Hayeon Park. Ms. Oh played Claude Debussy's 'Estampes - 1. Pagodes' and Robert Schumann's 'Faschingsschwank aus Wien Op.26 IV. Intermezzo V. Finale.' Ms. Park played Beethoven's 'Piano Sonata No. 31, Op. 110 in Ab Major' and Robert Schumann's 'Davidsbundlertanze Op. 6-Book 1: No. 1. Lebhaft, No. 2. Innig, No. 4. Ungeduldig'. The second act consisted of a performance by Song江湖 (Song Kang Ho) 유랑단, which consists of 10 graduate students. They played four K-pop songs and two pop songs: Depapepe, 아메리카노, 우리지금 만나, Something Special, 일탈, and Europa. An intermission followed, where various Korean snacks and beverages were served. This was followed by a performance by the Korean cover dance group KDM which performed the dance routines of several popular K-Pop hits. The Samulnori group Sinaboro closed out the evening with two pieces in a rousing performance.

KiUM

Cindy Huynh

KiUM: The Union for Korean Issues in Michigan continues to build the relationship between Korean culture and American culture on campus through various fun and educational events and debates. This past year, KiUM has successfully collaborated with KBC to host the first Korea Career Expo. KiUM also hosted various other events, e.g. Korean Food Showcase and other fun social events. KiUM is always looking to have new members join in any of the events or weekly debates.

Sinaboro

Lyndsey Twining

Sinaboro, U-M's Traditional Korean Drumming Group, had a successful 2011-2012 year, culminating in our 12th Annual Concert, which was held on April 4th, 2012. During the 2011-2012 year, Sinaboro's thirty-eight members were led by Hye Seung Irene Ryoo as Administrative President and Mee Sun Melinda Choi as Instructional President.

In addition to member events, like our Welcome MT Retreat, Holiday Dinner, and Pre-Concert Practice MT Retreat, Sinaboro performed at many events throughout the U-M community and beyond. Some events Sinaboro performed at include the Nam Center for Korean Studies' Chuseok Dae Party, UAAO's HolidAPA, KSA Culture Show, and VSA's Dem Viet Nam Culture Show. Sinaboro also did outreach events, at Emerson Elementary in Detroit and Bach Elementary in Ann Arbor, at Health Kick 2011 in Ann Arbor, and at the Korean American Community of Metro Detroit's 2012 Dano Festival in Southfield. Furthermore, Sinaboro's Instructional Staff taught Sinaboro Junior both Youngnam and Utdari, which they performed at the annual concert.

Sinaboro's 12th Annual Concert, held on April 4th 2012, was a great success with over 400 people in attendance. This year's concert theme was 'Cinderella'. The concert was tied together with a mini movie, in which Cinderella, who loves Samulnori music, finds love and makes amends with her evil stepsisters and stepmother through traditional Korean drumming. In addition to performances from the traditional Samulnori repertoire, including Utdari and Samdo, the concert featured an A Capella sectional singing "As Long as You Love Me" by the Backstreet Boys, "Good Person" by Super Junior, and "Can't I Love You?" from the Dream High OST, a K-Pop Dance sectional including Wonder Girls' "Be My Baby," 2NE1's "I AM THE BEST," and Donghae and Eunhyuk's "Oppa," a traditional Janggu Dance sectional with a modern Latin-themed twist, a Contemporary Fusion Drumming sectional including modern music beats played on Samulnori instruments, and guest performances from Sinaboro Junior and Eastern Michigan University's Hansori Korean Drumming Group.



KBC

Steve Kim

KBC Undergrad is a group of Korean undergraduate students at the University of Michigan pursuing career interest in business and passion in learning about different functional areas. KBC Undergrad works collaboratively with MBA students through mentorship program to help members gain insights into job markets and define the best career path for their futures. In addition, KBC Undergrad hosts several academic events throughout the year, including a career panel, a BBA application workshop, resume review as well as networking events with MBAs. In 2012, KBC Undergrad led a collaborative project with KiUM to provide students with information on how to work or join cultural programs in Korea.

Global Course Connections in Seoul

Organized by the Center for Global and Intercultural Study, the Global Course Connections program offers students the opportunity to participate in a shorter term study abroad opportunity. In 2012, students in the course had the opportunity to engage in dialogic interactions with partner students at Seoul National University (SNU) during an 18-day field experience.



Featured Student: Mary Smith

This intercultural exchange program took place from May 7 - 24th and had two primary focuses: classroom connections with Seoul

National University students, and field sites. Through the field sites, we focused on military, education, and cultural expression, while the classroom connections allowed us to exchange insight on American and Korean culture face-to-face through dialogs.

Field sites provided background information and hands-on experience. For example, we visited the new War and Women's Human Rights Museum to learn about the history of "comfort women," i.e., sexual slaves of the Japanese military, and then we joined the surviving former victims in a protest outside the Japanese Embassy. I had read about "comfort women," but seeing the museum and the "halmonis" protesting were truly eye-opening. We also visited the Kimchi Field Museum to learn about the great significance of this national food, and we tried different types of kimchi at restaurants. Other field sites included a countryside elementary school in Hongcheon, the World Fair Trade Festival, the DMZ, a temple stay, Norangjin seafood market, volunteer events for feeding the homeless and teaching underprivileged children, and more. These field sites enriched our exchanges with the SNU students and contributed to our final projects, which were presentations on different aspects of our dialog. My partner and I presented on teenage life in Korea and America, focusing on methods of communication, entertainment, and social problems. Working on the project was one of the most educational experiences, as we surprised each other with new facts and contradictions to stereotypes.

As Korea is now a preferred trade partner for the United States, and as both countries intensifying their exposure to each other's media, programs like GCC are becoming increasingly valuable. The scholarship provided by the Nam Center for Korean Studies was part of what made this truly educational experience possible for me, so I am very grateful. Just as many countries have skewed impressions of Americans, many Americans have an inaccurate impression of Korea, and I hope to be able to share with other students a firsthand perspective as a result of this thought-provoking program.

Faculty, Scholar & Staff Updates

Faculty

Woojoo Kim joined the Korean Language Program this year as a lecturer. She received her Master's Degree in June 2012 from the Jackson



School of International Studies at the University of Washington. Her research and study focused on North Korea. She also taught Korean Language in the Asian

Language and Literature Department at the University of Washington where she received the Distinguished Teaching Assistant Award in 2011. Her current research interests include sociolinguistic-propaganda speeches in North Korea and teaching methodology for second languages through classroom interaction.

Post-Docs

Hoon Lee (Ph.D., Communication, University of Michigan) is a postdoctoral research fellow at the Nam Center for Korean Studies at the University of Michigan. Prior to the doctoral



program at Michigan, he studied political economy of East Asia at Stanford University. Lee's current research agenda encompass social impacts of entertainment media

and new communication technologies in cross-national and cross-cultural contexts. He translated a book into Korean, *Mudslingers*, which details the U.S. history of negative campaigning. His works (will) appear in *Communication Research and Mass Communication and Society*.

Sangjoon Lee is a postdoctoral fellow in Screen Arts and Cultures at the University of Michigan and will begin his position as Assistant Professor in the Departments of Asian Languages and Cultures and Screen Arts and Cultures at U-M in Fall of 2013. Lee received his Ph.D. from the Department of Cinema Studies at New York University.



Prior to his graduate studies in America, Lee worked for film and TV productions in South Korea as a screenwriter, director and assistant producer for many years. His articles on the

Asian Film Festival, transnational horror films, South Korean martial arts films and literature in the 1960s, and contemporary Pan-Asian epic cinemas have appeared in such anthologies and journals as *Oxford Handbook of Japanese Cinema*, *Coming Soon to a Film Festival Near You*, *East Asian Cinema and Cultural Heritage*, *Transnational Cinemas*, *Transnational Horror and Contemporary Film Studies*. This past year, Lee also organized the first conference in the *Perspectives on Contemporary Korea* series, "Hallyu 2.0: The Korean Wave in the Age of Social Media."

Visiting Scholars

Hun-mo Yi, Professor in the Faculty of Law at Chugoku University in Japan, came to Ann



Arbor last April as a visiting scholar. Based in Japan, and his interest field of research is the local government system in the U.S. His research project is to study central and local

government relations in America, the widely accepted model for decentralization, and compare those with relations in Japan and Korea, and identify differences and main characteristics.



Jaegeol Ryu
Regulatory and Legal Affairs Team Officer Cultural Heritage Administration
Jaegeol majored in Public Administration at Chonnam University

and started his public career at the Cultural Heritage Administration (CHA) in 1995. He

has worked in the Intangible Cultural Heritage Division, General Policy Division, International Affairs Division, Legal Affairs Division of CHA, and the National Research Institute of Cultural Heritage. While at U-M, he will be conducting research on the management, utilization and interchange program of Korean collections in the USA at University of Michigan Museum of Art and the Nam Center for Korean Studies.

Eun-Mi Choi is a doctoral degree student at Korea University majoring in Political Science and International Relations, with a focus on



Comparative Politics. She has participated in seminars and presentations at International Political Science Conferences such as APSA, ISA, KPSA and published articles

related to Korea-Japan relations. Interested in the Japanese political economy, she is currently researching the political structure factors of Japan's long-term depression.

Staff

Yunah Sung, *Korean Studies Librarian*

Yunah completed the Leadership and Career Development Program (LCDP) of the Association of Research Libraries (ARL) in June 2012. The LCDP is a competitive, 18-month program designed to prepare



librarians from traditionally underrepresented groups to take on leadership roles in major academic libraries. Yunah was the 1st Korean Studies librarian to be selected for this Program which includes training institutes, a mentorship with a library director, and a research activity. The title of her research project is "The Rapid Growth of Electronic Resources in East Asian Library Collections".



Adrienne Janney joined the Nam Center in March as a Research Project Coordinator on the Overseas Leading University Program for Korean Studies (OLUPKS). This work

includes planning international, interdisciplinary conferences on contemporary Korean issues of research interest, working with the U-M Press to coordinate a multi-author, multi-editor book series, *Perspectives on Contemporary Korea*, and providing comprehensive reports for the Academy for Korean Studies on the OLUPKS at the University of Michigan. She has a bachelor's degree in English and master of science in information focusing on economics and policy. Her background includes experience in journalism, writing, editing and research implementation and administration.



Lyndsey Twining is currently a junior in the LSA Honors Program, concentrating in Asian Languages and Cultures with a specialization in Korean Studies, and

working on her honors thesis. Thanks to a FLAS Summer Fellowship, she spent 10-weeks during the summer of 2011 studying Korean language at Yonsei University in Seoul. After volunteering at Nam Center events numerous times since summer 2010, she was delighted to join the Nam Center Staff as a part-time office assistant in January of 2012.

Core Nam Center Faculty

Juhn Ahn, Assistant Professor, Asian Languages & Cultures

Micah Auerback, Assistant Professor of Japanese Religion, Asian Languages & Cultures

David Chung, Professor, School of Art & Design

Sangkyung Han, Director, Korean Language Program, Asian Languages and Culture

Hunjin Jung, Lecturer, Korean Language Program

Joan Kee, Assistant Professor, History of Art

Hwa-Jin Kim, William W. Cook Global Law Professor

Jong-Jin Kim, Associate Professor, School of Architecture & Urban Planning

Woojoo Kim, Lecturer, Korean Language Program

Nojin Kwak, Associate Professor, Communication Studies

Kyongmi Park, Lecturer, Korean Language Program, Asian Languages & Cultures

Youngju Ryu, Assistant Professor of Modern Korean Literature, Asian Languages & Cultures

Nam Center Visiting Scholars

Jaegool Ryu, Regulatory and Legal Affairs Team Member, Cultural Heritage Administration

Hun-mo Yi, Professor, Faculty of Law, Chuo Gakuin University

Eun-Mi Choi, Doctoral Student, Political Science and International Relations, Korea University

Nam Center Staff

Anna Boot, Office Assistant

Adrienne Janney, Research Project Coordinator

Nojin Kwak, Director

Hoon Lee, Academy of Korean Studies Post-Doctoral Fellow

Sangjoon Lee, Post-Doctoral Research Fellow

Jiyoung Lee, Center Administrator

Do-Hee Morsman, Community Outreach Coordinator

Lyndsey Twining, Office Assistant



Upcoming Events in 2012-2013

September 29, 2012 Chuseok Dae Party!

1:30pm - 4:00pm 1st Floor SSWB
1080 S. University Ave. Ann Arbor MI 48108
Free and open to the public

In Korea, around the Autumn equinox every year, the whole nation takes a three day holiday to return to their hometowns and reunite with family. The Nam Center invites you to join our family in celebrating the harvest moon this year. Filled with programming for all ages, guests can watch traditional and contemporary Korean music and dance performances by U-M students and sample some of the media culture that is making such waves all over Asia and globally. As with any thanksgiving celebration, traditional cuisine takes top-billing and guests from the young to not-so-young can try Songpyeon (traditional Chuseok rice cakes) and sample dishes that are served on this occasion. Those with a competitive streak can challenge others in a variety of games such as Korean Jacks, Top Spinning, Tuho (Arrow tossing) and Yutnori (a traditional Korean dice game). Children will be given the opportunity to a variety of cultural crafts, in a special Korea for Kids area! So bring your friends and family and enjoy the festivities as you are immersed in Korean hospitality and culture.

October 3-4, 2012 Korea Days: Ann Arbor

The Nam Center for Korean Studies hosts The Korea Society leadership for a presentation on The Korea-U.S. Partnership, a discussion of political security challenges, business opportunities and cultural affairs. Following an undergraduate reception, Ambassadors Hubbard and Minton will deliver their lecture at 4pm in the Rackham Amphitheatre (on the 4th floor). The following day, the Ambassadors will visit the Hyundai-Kia Technical Center in nearby Superior Township, highlighting the addition of new jobs and a \$15 million expansion. This

visit flows into the premiere screening of the Ann Arbor Korean Independent Film Festival co-sponsored by The Korea Society and the Museum of Modern Art in New York.

Winter 2013 Korean Film Series

2pm Michigan Theater
603 East Liberty Street Ann Arbor, MI 48104

1/12/13 *Nameless Gangsters* (범죄와의 전쟁, 2012)

1/19/13 *Late Autumn* (만추, 2011)

2/9/13 *Helpless* (화차, 2012)

2/16/13 *Punch* (완득이, 2011)

3/9/13 *Glove* (글러브, 2011)

3/16/13 *In Another Country* (다른 나라에서, 2012)

3/30/13 *Old Boy* (올드보이, 2004)

4/6/13 *Sunny* (써니, 2011)

March 20, 2013 Sang-Yong Nam Memorial Lecture: Dr. Sang-Woo Nam *Korean Chaebols: Heroes or Villains?*

This year, the Nam Center is honored to welcome the distinguished Dr. Sang-Woo Nam, Dean of the Korea Development Institute School of Public Policy and Management, Executive Secretary of the OECD-Korea Policy Centre, and author of numerous books and articles on the Korean economic policy to give the second annual Nam Memorial Lecture. The lecture highlights the evolution of chaebols' relationship with the government as well as their ownership/organizational structure, corporate governance practices and operational behavior, all geared to maximizing the interest of controlling families.



Ann Arbor Korean Independent Film Festival

October 4-7, 2012

Natural Sciences Auditorium, Kraus Building

The Nam Center and the U-M Screen Arts and Cultures Department, in association with the Museum of Modern Art and The Korea Society, present the A2KIFF 2012 on U-M Central Campus, drawing filmgoers from Michigan, Illinois, Ohio and Indiana. The premiere film, screened in conjunction with The Korea Society's Korea Days, on October 4 at 7pm, will be *Pung-san-gae* (*Poongsan*). The festival will also feature a screening at the Ann Arbor Downtown Library.

Schedule:

Thursday, 10/4
7:00pm *Poongsan* (풍산개, 2011)

Friday, 10/5
12:00pm *Talking Architect* (말하는 건축가, 2011); Student Screening in Room 1636 International Institute/SSWB (RSVP only)

7:00pm *Leafie, a Hen Into the Wild* (마당을 나온 암탉, 2011)
Screening at Ann Arbor Downtown Library (Multipurpose Room)

Saturday, 10/6
2:00 *Mirage* (밀월도 가는 길, 2011)
5:00 *Pink* (핑크, 2011)
8:00 *Jesus Hospital* (밍크코트, 2011)

Sunday, 10/7/2012
2:00 *Re-encounter* (혜화, 동, 2010)
5:00 *Journal of Musan* (무산일기, 2010)
8:00 *King of Pigs* (돼지들의 왕, 2011)



Nam Center for Korean Studies Colloquium Series 2012-2013

All colloquia will be held at 4 pm in Room 1636 of the International Institute (II) unless specified otherwise. The International Institute is located in the School of Social Work Building at 1080 South University Ave. Ann Arbor, MI 48109.

Fall 2012

9/26/2011 **Steven Lee**, Assistant Professor, Department of English, UC Berkeley
"Avant-Garde Routes for the Korean Diaspora"

10/17/2012 **Young Hoon Lee**, Professor, Department of Economics, Sogang University
"Professional Sports in Korea and Comparison to the US Sports"

10/31/2012 **Mina Shin**, Visiting Assistant Professor, Film Studies & Korean Studies, Michigan State University
"The Others within us: Multiculturalism and Ethnic Minorities in South Korean Cinema"

11/14/2012 **George Kallander**, Assistant Professor, Department of History, Syracuse University
"The Royal Hunt in Korea: Koryŏ-Mongol Interactions in the Late Thirteenth Century"

12/5/2012 **Jamie Shinhee Lee**, Associate Professor, Department of Linguistics, University of Michigan
"A woman with a hot body but a baby face" and "a chic, smooth talker": Blending lexicon and shifting images on Korean TV"

Winter 2013

1/23/2013 **John Treat**, Professor, Department of East Asian Languages & Literatures, Yale University
"Chang Hyŏkchu and the Twentieth Century"

2/6/2013 **Young Kyun Oh**, Assistant Professor, Department of Chinese & Sino-Korean, Arizona State University
"Drawing Morality: the Visual Illustration and its Function in the Samgang Haengsil-to [Illustrated Guide to the Three Relations]"

2/20/2013 **Hye-Sook Wang**, Associate Professor, Department of East Asian Studies, Brown University
"Korean (Language) Studies in the U.S Higher Education: Evolution and Prospect"

3/13/2013 **Deborah Chung**, Associate Professor, School of Journalism and Telecommunications, University of Kentucky
"Journalistic Professionalism Revisited: A case study of citizen journalists at OhMy News in South Korea"

4/10/2013 **Julian Stringer**, Associate Professor, Film and Television Studies, University of Nottingham, UK
"Making Korean Films: Production Studies and Changing Production Cultures"

This colloquium series is made possible by the support of the Nam Family Gift, Korea Foundation, and the U.S. Department of Education Title VI grant. For more information, please call 734.764.1825 or visit us on the web at

www.umich.edu/ncks

U-M/USC Fellows Exchange Program

The U-M/USC Undergraduate Exchange Program is aimed not only to pique students' interest in Korean Studies and contemporary Korean issues early in their careers, but also to help them receive the necessary structure and guidance that will aid them should they continue on to graduate degrees in Korean Studies. Four-five undergraduates will be selected yearly to be Nam Center undergraduate fellows and their experience

in addition, the Nam Center will encourage fellows to write course papers on Korea-related topics, and invite students to formal functions (such as colloquium lectures) with Korean Studies faculty, visiting faculty and policy-makers throughout the year.



The USC Korean Studies Institute

will culminate in an annual meeting with their counterparts from the University of Southern California (USC) Korean Studies Institute. In preparation, students may apply to participate in Korean Studies faculty research projects; in

addition, the Nam Center will encourage fellows to write course papers on Korea-related topics, and invite students to formal functions (such as colloquium lectures) with Korean Studies faculty, visiting faculty and policy-makers throughout the year. In February 2013, U-M students will travel to USC to present papers based on their work with faculty members and other experiences, participate in an open discussion session with Korean Studies faculty, and learn about additional research as well as future career opportunities in Korean Studies. In 2014, USC student fellows will travel to Ann Arbor for the exchange meeting.

Summer in Korea Scholarship Fund

Chairman Dae-Won Moon will provide a grant of \$50,000 to establish the Summer in Korea Scholarship Fund which will be used to dispatch students to Korea for language instruction and subject courses at the Yonsei International Summer School of Yonsei University. The Fund will be used to cover tuition and related expenses for scholarship recipients each summer. Two U-M undergraduate students studying Korean Studies or a Korea-related field will be selected each year. Preference will be given to those who are planning to write their senior thesis on Korea.

Nam Center for Korean Studies

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