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From the Director

Dear Friends of the Nam Center:

The notion of opportunity underlies the Nam Center’s programming. When brainstorming ideas, setting goals for an academic or cultural program, and putting in place specific plans, it is perhaps the ultimate gratification that we expect what we do at the Nam Center to provide an opportunity for new experiences, rewarding challenges, and exciting directions that would otherwise not be possible. Peggy Burns, LSA Assistant Dean for Advancement, has absolutely been a great partner in all we do at the Nam Center. The productive partnership with Peggy over the years has helped open many doors for new opportunities. It was recently announced that Peggy would leave her post in mid-October to become the Senior Vice President for Philanthropy for the Henry Ford Health System. Peggy certainly deserves many congratulations for this transition, but all of us at the Nam Center will terribly miss her guidance, leadership, and friendship.

The Nam Center continues to be a gateway for cutting-edge scholarly and cultural programs in Korean studies. Now underway are the preparations for the three conferences that the Nam Center hosts annually. On November 7 and 8, the 46th International Conference of Perspectives on Contemporary Korea will be held. This year’s Perspectives conference is themed, “Cultures of Yushin: The 1970s in South Korea,” and will feature as the keynote speaker Professor Myong Kwan Chi, who is the current chairman of the selection process. Summer in Korea is a series of academic conferences that the Nam Center hosts annually. On May 21st of 2015, the 2015 NEKST conference will be a forum for scholarly exchange and networking among Korean Studies graduate students. On May 21st of 2015, the Nam Center and its partner institutions in Asia will host the New Media and Citizenship in Asia conference, which will be the fourth of the conference series. The Nam Center’s regular colloquium lecture series this year features eminent scholars from diverse disciplines.

This year’s Nam Center Undergraduate Fellows program has significantly been expanded and enhanced. Fourteen students have been selected by application as undergraduate fellows, and the fellows program is administered as a seminar with classroom sessions and academic requirements for credits. As part of the seminar, students are eligible to present a research paper at the Korean Studies Undergraduate Exchange Conference to be held at the University of Southern California, Korean Studies Institute on February 14, 2015. The Summer in Korea program will go into its third year. This popular study abroad program has become so competitive that the Nam Center started implementing personal interviews as part of the selection process. Summer in Korea is funded by the generous gift from Professor Dae-Won Moon.

Following on the success and popularity of the Minhwa at Michigan past academic year, the Nam Center will present another multi-faceted program on Korean traditional culture on February 5-8, 2015. Two prominent scholars and players of traditional musical instruments, Kyung Sun Cho (Geumgang, Seoul National University of Education) and Seungrimi Suh (Daegang, Gyeongin National University of Education), will offer lectures, hands-on workshops, and concerts at several venues with diverse audiences, including the U-M School of Music, the Ann Arbor Public Library, the University Museum of Art, and the Detroit Institute of Art. Other cultural programs, including Korean Cinema Now and the Ann Arbor Korean Independent Film Festival, build on their established audiences.

The CIC Korean Studies e-School is on a solid path. Thanks to the support from the Korea Foundation, twelve CIC member universities participate in the course sharing project, and during the current academic year, a total of eight Korean Studies courses are to be shared. The Korean Studies e-School is considered exemplary in many aspects and represents a significant portion of the CIC-wide collaboration on course sharing, accounting for 70% of all courseware enrollment. The Nam Center as the administrative hub of the e-School plays a central role.

The Korean Studies program at U-M welcomes Jaewon Kim, the Korea Foundation Assistant Professor (Sociology), and Hyun-ju Kim, a new KLPP Faculty member. Professor Sangjoon Lee of screen Arts and Cultures accepted a faculty position at Dankook University, Korea, and I wish the very best for next chapters in Professor Lee’s career. This year’s Korea Foundation Graduate Fellow, Minho Lee (Asian Languages and Cultures), and the Academy of Korean Studies Graduate Fellow Joon Sung Lee (Kineology) I also welcome Professors Jung Hyun Kim (Chang-Ang University) and Jae In Cho (Inchon National University) to the Nam Center family as visiting scholars.

Noinj Kwak

Studies Scholar (NEKST) will be held on May 8-9 of 2015. In its third year, the 2015 NEKST conference will be a forum for scholarly exchange and networking among Korean Studies graduate students. On May 21st of 2015, the Nam Center and its partner institutions in Asia will host the New Media and Citizenship in Asia conference, which will be the fourth of the conference series. The Nam Center’s regular colloquium lecture series this year features eminent scholars from diverse disciplines.

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Korean Studies Undergraduate Exchange Conference

The Korean Studies Undergraduate Exchange Conference organized jointly by the Nam Center and the Korean Studies Institute at the University of Southern California (USC) gives students who are interested in conducting original research on Korean studies the opportunity to formalize their ideas in a paper presented to other undergraduate students. The conference is held annually and the location alternates between Ann Arbor and Los Angeles. This year, the conference was held on February 8 in Ann Arbor, and some of the students who traveled from Michigan to California experienced falling snow for the first time in their lives as well as other, more intellectual, activities.

Report by Nathaniel Schmall

“The Undergraduate Fellows Conference was a wonderful opportunity to conduct research on Korea with the help of the Nam Center staff and affiliates. My paper, entitled “Gay Identity and South Korean Film,” was the most in-depth research I’ve yet to accomplish during my entire academic career, and it is currently working its way through the publication process. Not only was conducting the research and writing the paper intellectually stimulating, but presenting my results before an audience of USC and Nam Center faculty, staff and fellows was rewarding and unforgettable.

“When I look back on my undergraduate experience at the University of Michigan, this conference will no doubt be one of the most memorable moments for me.”

I’m very grateful to the Center for providing the magnificent dinners and socializing opportunities as well as part of the conference activities. I got to know the Nam Center and the fellows better and I consider these personal connections I have made a valuable part of the experience. Directly after the conference, I thoroughly enjoyed the Minha demonstration. It provided catharsis at the perfect time, and I couldn’t have personally chosen a more relaxing activity after the intensity of the conference.

When I look back on my undergraduate experience at the University of Michigan, this conference will no doubt be one of the most memorable moments for me.”

Bottom photo: Back Row (L-R): Do-Hee Morsman, Mi-Eun Kim, Gra- cie Sngieng, Linda Kim, Caroline Koo, Nathan Schmall, David Kang, Sky Huerta, David Yang, Jay Choi, Sam Yoo, Michael Welch, Chang Soo Song

Front Row (L-R): Josh Brown, Susan Yang, Patrick Park, Briahna Anders, Anna Kim, Jung Yu Nam, Noinj Kwak, Byung-Mo Chung, Yong Il Kwon
Minhwa at Michigan

This year’s Nam Center signature event, “Minhwa at Michigan,” featured a short-term residency by master artists Chang Soo Song and Jung Ye Nam. Planned to coincide with a lecture by Professor Byung-Mo Chung (KyungHee University) the Nam Center was host to a series of events celebrating the art and practice of Korean folk painting from February 6 – 8, 2014.

Members of the Minhwa Artists Association generously loaned works of art to the Center for a week-long exhibit on contemporary Korean folk art in the Michigan League Lobby. In partnership with the Asia Library, Professor Byung-Mo Chung delivered a lecture titled “The Janus of Tiger: Korean Decorative Painting, Magpie and Tiger” in the Hatcher Graduate Library Gallery. This was preceded by a donation ceremony where the two artists, each generously donated a work of art to the Center. A video of the lecture is available to view at the U-M Library and Center websites.

Mr. Song and Ms. Nam took their talents and supplies to teach the techniques of Minhwa in a series of hands-on demonstrations to local students at Pioneer High School, students at the U-M Residential College at East Quad, students at Michigan State University, participants at the Korean Studies Undergraduate Exchange Conference, and the general public at the Museum of Art (UMMA).

The demonstration at UMMA was preceded by a gallery experience at the Woon-Hyung Lee of Art (UMMA) by a gallery talk by Curator Natsu Oyobe, with remarks by Prof. Chung, about Minhwa and its place in Korean culture.

Top Row: KLP faculty member, Kyongmi Park hard at work, U-M student with her completed fan, Chang Soo Song helps a student.

Middle Row: Professor Byung-Mo Chung, U-M Professors David Chung and Larry Cressman as Minhwa students, Curator Natsu Oyobe gives a gallery talk.

Bottom Row: MSU students with their finished projects, Jung Ye Nam explaining the symbolism of in Korean art.

Hallyu 2.0: The Korean Wave in the Age of Social Media is the seminal volume in the “Perspectives on Contemporary Korea” book series in production now, soon be available for pre-order, and is expected to be available on shelves and in e-book format by spring 2015 for use in summer and fall classrooms.

Hallyu, literally “the Korean wave,” is a term coined to describe the global popularity of South Korean popular culture. This book, edited by Prof. Sangjoon Lee and Prof. Markus Nornes, examines this fascinating phenomenon from a wide variety of perspectives.

An edited volume of essays by a collection of international scholars, Hallyu 2.0 seeks to comprehend and interpret the meaning of this new and powerful cultural industry. Contributors explore the ways in which South Korean popular cultural products, focusing primarily on K-pop and television drama, have been circulated, disseminated and consumed by audiences around the globe. It examines how South Korean popular cultural products are encountering new fans, markets, and consumers through social media. And it investigates how we interpret, analyze, and forecast this unprecedented cultural phenomenon.

Hallyu is entering the new age of social media. In recent years, Facebook, Twitter, YouTube, and myriad social networking websites have boosted the dissemination of South Korea’s popular media contents to regions where traditional media—theatrical distribution, broadcast networks, and DVD/VCD sales—had previously never reached. South Korean films, TV dramas and variety shows, online games, comics, and popular songs are now being shared, distributed, and consumed in cyberspace at an unparalleled pace.

Hallyu has recently come into its own as a subject of academic inquiry and broad intellectual interest. However, while much attention has been paid to the impact of the Korean Wave on South Korea’s national image or domestic economy, as well as its implications for transnational cultural flow, Hallyu 2.0: The Korean Wave in the Age of Social Media is the first book to seriously investigate the impact of new communication technologies, particularly social media. Keep checking press.umich.edu for pre-order your copy of this groundbreaking volume of this interdisciplinary series.

“Perspectives on Contemporary Korea” is devoted to interdisciplinary scholarship that advances the understanding of critical issues in contemporary Korean society, culture, politics, and economy. Based on popular conference series by the same name, and edited by Prof. Nojin Kwak and Prof. Youngju Ryu, the series is sponsored by the Nam Center with help from the Academy for Korean Studies, and published by the U-M Press.
New Acquisition of Painting by Park Su-geun

Natsu Oyobe, Associate Curator of Asian Art, University of Michigan Museum of Art

In Fall 2014, the University of Michigan Museum of Art (UMMA) will unveil a painting by painter Park Su-geun (1916–1964) from October 15, 2014 to January 11, 2015. The work, titled ‘People on the Street’, will be featured as part of UMMA’s ongoing Focus exhibition series, which allows the Museum to showcase newly acquired works to the collection.

Park Su-geun is one of the most popular, influential modernist painters in Korea. Largely self-taught, he focused on depicting farmers and ordinary people engaging in everyday activities. He used a distinctive technique to enhance the surface of his paintings, building them up by repeatedly layering and scraping the paint. This technique was developed after Park moved to Pyongyang in 1940, where he encountered archeological photographs of ancient Korea. He was particularly fascinated by the tombs of Goguryeo period (37 BCE–668 CE) rock tombs of Anak and their wall paintings. He was intrigued by the technique of removing the layer of paint one by one to unveil a ‘true’ and ‘authentic’ painting that lies beneath. In his art, he used this method to create his own paintings, making the surface of his work suggest the perseverance of the people who lived through the difficulties of Japanese colonial rule (1910–1945) and then the devastations of the Korean War (1950–53).

This painting was recently gifted to UMMA by the family of the late Joseph T. A. Lee, who taught at the U-M College of Architecture and Urban Planning for more than three decades. In 1942, Professor Lee toured Korea with Elder Sang Yong Nam, future U-M graduate student in Urban Planning and generous UMMA benefactor, who acted as his guide and translator. Lee purchased this painting by Park Su-geun because to him it embodied the quintessential characteristics of Korea and its people. UMMA is pleased to have this important modernist’s work in the collection, and to be able to make known the story of the wonderful friendship between these two unique and extraordinary individuals.

Because he did not receive a formal art education, Park Su-geun’s style is often considered naïve. It is more likely that he consciously deployed it to resonate with his subject matter. His interest in depicting ordinary people was initially kindled by quiet images of peasants by the French painter Jean-François Millet (1814–1875). This evolved into vision of modern Korea. The surface of People on the Street, coupled with the minimalist rendition of five men engaging in a conversation, seems to suggest the perseverance of the people who lived through the difficulties of Japanese colonial rule (1910–1945) and then the devastations of the Korean War (1950–53).

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To commemorate the gift and the presentation, the Nam Center for Korean Studies and the SNU Woosong Korean Studies Fellows held an event on July 16th in Seoul. Four U-M graduate students, Nora Hauck, Mi-Eun Kim, Joo Young Lee, and Irhe Sohn, joined Susan Hwang and Michael Prentice, already in Korea for dissertation research, to participate in this three-day exchange. The program was organized with back-to-back events ranging from presentations by SNU professors, excellent presentations by Michigan graduate students, and a round-table discussion on the theme “Knowledge, Life, Practice: Revisiting the Spread of Korean Studies in the Global Era”.

The academic sessions were informative and the discussion included direct feedback from the professors who gave helpful advice on shaping arguments and situating thought-provoking questions and research within the larger framework of Korean studies. As for extracurricular activities, our SNU hosts organized an exciting agenda including a visit to the Kansong Art Exhibit at DDP, two houses and restaurants and a final visit to Incheon Chinatown (근대문학관, Museum of Korean Modern Literature).—in a cozy room with light refreshments—which facilitated discussions on contemporary South Korean society. Not only did this conference stimulate the intellectual exchange among graduate students from different countries and academic disciplines, but it also offered an opportunity for them to mingle and to share friendship and vision.

2nd International Conference of NextGen Korean Studies Scholars

Irhe Sohn, PhD candidate, Asian Languages and Cultures

In May of 2014, the Nam Center for Korean Studies hosted the annual International Conference of NextGen Korean Studies Scholars (NEKST). Co-organized by graduate students at the U-M, Seoul National University, and the University of Southern California, this second conference took place on May 16th and 17th. Eighteen graduate students from universities all around the world came to Ann Arbor to give presentations on diverse topics ranging from the Joseon dynasty to colonial history, from literary translation studies to social scientific research on transnational Korea.

On the evening of the first day, instead of a traditional keynote speech, participants were welcomed by a film screening of The Terror Live (2012) at the Michigan Union Cinema during a reception with light refreshments. The evening finished with a group dinner at a local restaurant and a round-table discussion on the theme “paramrefdeg"감, 실, 삶, 과외활동시대에 한국학의 공공성을 다" (Knowledge, Life, Practice: Revisiting the Spread of Korean Studies in the Global Era).

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New Media and Citizenship in Asia

The third annual New Media and Citizenship in Asia 2014 ICA Preconference took place May 22 in Seattle, Washington. Forty scholars gathered to explore this year’s theme: “Values, Digital Politics, and Civic-Viability.”

The conference series is planned to increase the visibility of Korea in the Asian and international contexts of the communication studies discipline. The International Communication Association (ICA) is the most influential organization in communication studies. Its international, annual meeting—to which the preconferences are attached—has been growing every year, and now typically draws more than 2,500 scholars from around the world. New Media and Citizenship in Asia is one of many daylong, topically focused preconferences. Speakers at this conference have represented countries including Canada, China, Denmark, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Singapore, Taiwan, the United States, and Vietnam. The format is panel presentations, some traditional and others high-impact, with rapid Q&A. The 2012 and 2014 preconferences have also included a methodology workshop relevant to the themes discussed.

Sponsors for this conference included WKW School of Communication and Information at National University of Singapore, School of Journalism at Fudan University (China), Information and Society Research Division at National Institute of Informatics (Japan), and Department of Communication Studies at U-M. The conference is co-chaired by:

■ Nojin Kwak (U-M Communication Studies)
■ Marko Skoric (City University of Hong Kong)
■ Natalie Pang (National University of Singapore)
■ Banhua Zhou (Fudan University)
■ Tetsuro Kobayashi (National Institute of Informatics)
■ Scott Campbell (U-M Communication Studies)
■ Junho Choi (Yonsei University)

Sang-Yong Nam Memorial Lecture

A standing-room only crowd was in attendance in the Vandenberg Room at the Michigan League for the third Sang-Yong Nam Memorial Lecture on March 9. The memorial lecture was delivered by Dr. Ku-Hyun Jung, U-M alumnae (PhD 1996), professor emeritus at Yonsei University, former president of the Seoul Economic Research Institute, and visiting professor at KAIST. Delivering a talk titled “Korean Economy at a Crossroads: Aging, China & North Korea,” Dr. Jung addressed these three challenges to the future of Korean economic development and prospects. Following this lecture, audience members were able to engage the speaker in a lively Q&A session.

Sang-Yong Nam Award Winners

The 2014 Sang-Yong Nam Award was given jointly to Mary Grace Soignet and Lyndsay Twining. As Nam Center Undergraduate Fellows, Asian Languages and Cultures majors specializing in Korea, and recipients of the Foreign Language and Area Studies Fellowships, whose research concerns Korea, both students represent the dynamism of Korean studies among U-M undergraduates. In addition to their academic achievements, Grace and Lyndsey were both actively involved in multiple Asia and Korea-related activities on campus, serving as executives of many student organizations that range from activism to cultural outreach. Grace in particular distinguished herself with her passion for teaching and mentoring fellow undergraduates and K-12 students. Lyndsey’s research accomplishments have been notable for an undergraduate student, participating in multiple exchanges and conferences on Korean studies in both the United States and Korea.

Conference on the 1970s in South Korea

"Cultures of Yushin" is the fourth annual Perspectives on Contemporary Korea conference sponsored by the Academy of Korean Studies as well as the U-M Nam Center for Korean Studies and the Department of Asian Languages and Cultures. The conference, organized by Youngju Ryu (Asian Languages and Cultures), Nojin Kwak (Nam Center), and John Duncan (UCLA), will take place on November 7-8, 2014.

As the name of the constitutional reform that inaugurated South Korea’s Fourth Republic (1972-79), Yushin has become synonymous with the second half of the Park Chung Hee era, when extreme political repression was coupled with total mobilization of society under the double imperatives of modernization and development. Existing scholarship on the period has focused on its political and economic dimensions, and given rise to such influential concepts as “developmental dictatorship” (parcha dokjae) and “mass dictatorship” (daejung dokjae). Moving beyond the era’s political economy, the conference on “Cultures of Yushin” seeks to explore the remarkably rich and varied cultural production of the Yushin period in its dynamic, and often ambivalent, relationship to state power. Cultural production is broadly conceived to include literature, film, television, theater, music, art, architecture, animation, comics, advertising, fashion, and sports. Previous conferences in this series have examined the phenomenology of Hallyu in the age of social media, transgressive practices in Korean society, and a contemporary examination of the history of sport in Korea.
KLP News
Sangkyung Han, Korea Foundation Director, KLP

Dangkyung Han, the Korea Foundation Director of the Korean Language Program (KLP), continues to oversee the translation of Korean language teaching at U-M. This year, demand for KLP classes increased, and Professors Kyoungmi Park and Hunjin Jung have been very busy this academic year. Furthermore, KLP faculty also formed a task force (Kyoungmi Park) during the spring semester to refine the language placement test used to assess students’ Korean language proficiency and improve the accuracy of student progressions through the Korean language program. KLP also continues to provide great opportunities for their students, such as the Korean table and Korean tutoring program. Students are able to practice and apply what they learn inside the classroom in a new context in groups as well as seek out one-on-one assistance. These opportunities also allow for relationships to form among the students taught by different KLP faculty.

Asia Library
Yunah Sung, Intern Head, Asia Library

The Korea Studies collection at the Asia Library (http://guides.lib.umich.edu/korea-annotebooks) supports the teaching, learning, and research needs in burgeoning Korean studies in order to promote the understanding of Korea and its cultures. It provides access to Korean language materials in all formats including: books, journals, maps, e-books, e-journals, and visual materials. As of June 2014, the collection has obtained more than 55,000 volumes of print materials and has subscribed to primary electronic resources such as DBPA, KOPPA, KISS, RISS International, and Chosun Ilbo Anthology. Major purchases this year are the online versions of Ch’ŏnggŭn Yŏnhaenggok ch’ŏng’ang (Enlarged Yonhaenggok collections) and Han’guk chiri p’angokshik ch’ŏng’ang (Records of Korea geography in historical custom) and over 700 DVDs. The Korea Studies collection has been actively developing a visual material collection (DVD and Blu-ray) that includes feature films, television dramas, and documentaries which are located at Askwith Media Library (Shapiro Library Room 2002). Please search the library catalog, Mirlyn, for availability and detailed information regarding the materials.

Questions or purchase requests can be sent to ask-korea@umich.edu.

CIC Korean Studies e-School

The Korea Foundation CIC Korean Studies e-School is well under way in the greater Midwestern region of the US, where twelve leading universities, members of the Committee on Institutional Cooperation (CIC), participate in the CIC Korean Studies e-School program. After a pilot course involving U-M and Michigan State University in the first year (2012-2013), e-School has successfully expanded to offer a total of eight courses shared among ten schools in 2013-2014. During the second year of the e-School, a total of 228 students benefited from course sharing, finally being able to take Korean studies courses that have not otherwise been available on their campus.

Each e-School course is conducted as a group of campuses, one where the course is taught in a physical classroom, and up to two satellite classrooms where the professor teaches through videoconferencing technology. An important component of the e-School is its online cluster visits, in which course instructors travel to meet with the videoconferencing students face-to-face. This allows the development of a student-faculty rapport that can be carried over the semester. Prof. Nijin Kovak, CIC e-School director says “Through e-School, our students not only have access to leading scholars in the field, but they are also learning with students across the Big Ten. When an idea or argument is being discussed at Michigan, students from Purdue or Minnesota can contribute to this, adding a valuable layer of how students understand and process the material.” e-School strengthens the collaborative network of Korean studies programs and offers many benefits to universities across this young but fast-growing region in Korean studies.

Chuseok Dae Party

A Chuseok-themed festival was held on September 21, 2013 for the Center’s annual community festival. Representatives of Nam Center faculty, staff, and students took part in the Chuseok-themed festivities on Sept. 21, 2013 for the Center’s annual community festival. Representing various Korean-related student groups on campus, volunteers distributed holiday food, helped visitors to play traditional Korean games and make Korean-themed crafts, as well as performing Korean music and dances for guests. Guests also had a chance to wear hanbok and take photos of themselves dressed up in traditional holiday clothes to remember this day.

Undergraduate Fellows Program

Nam Center Undergraduate Fellows are selected through an open application. The Fellows participate in monthly meetings that not only foster the Fellows’ community leadership skills, but also encourage student’s curiosity, critical thinking, and passion for Korean studies. A select group of Fellows present papers at the Korean Studies Undergraduate Exchange Conference (see page 3). In preparation for the conference, opportunities to present and discuss students’ research interests are organized, and peer-comments and critiques help those presenting at the conference to refine their research and presentations. Fellows also contribute significantly to the Center’s outreach programs by acting as Center ambassadors for major events, including the Chuseok Dae Party, Quiz Bowl, AJKFF, and the Korean Cinema How film series.

2013-2014 Fellows
Briahna Anders
Jayayong Choi
Tina Chung
Elise Huerta
Skye Huerta
Charles Inzucchi
Annes Kim
Yong Il Kwon
Patricia Park
Nathaniel Schmall
Gracie Singlet
Sara Stearns
Briahna Anders
Jayayong Choi
Jennifer Garcia
Yoolim Jung
Firdaus Kasman
Annes Kim
Jin Ling Kuan
Jennifer Kwon
Hyun Jin Lee
Hannah Sim
Sara Stearns
Hui Chen Tan
Sam Yoo

2014-2015 Fellows

Chuseok Dae Party, Quiz Bowl, A2KIFF, and the Korean Cinema How film series.

Nam Essay Contest Winners with Mrs. Moon-Sook Nam.

Annual KLP End-of-Year Event

Nam Essay Contest Winners with Mrs. Moon-Sook Nam.

CIC Korean Studies e-School

Nam Essay Contest Winners with Mrs. Moon-Sook Nam.
Professional Development Workshop for K-14 Educators

The Nam Center’s fifth annual professional development workshop for educators, themed “Historic Korea, Today” was held on August 23, 2014. This year, K-14 educators from all over Michigan were led in an in-depth examination of how Goryeo and Joseon culture contributed to the traditions and culture of Korea. Teachers learned about how they can use the arts and culture of the Goryeo era to not only teach students about Korea, but also to improve their reading comprehension and composition skills, and help their students build character traits such as patience and persistence through inspiration from literature and the practice of art projects. Teachers had the opportunity to experience a hands-on demonstration of a Korean ceramic technique with Carol Socks-Parker, a retired high school art teacher who has been leading the demonstrations with the museum tours for the last two years. Each teacher decorated a tile using the sanggam technique (sgraffito decoration), which were glazed and fired for the teachers to show off by John Leyland (Ceramics Studio Coordinator, Penny W. Stamps School of Art & Design). The afternoon was filled with the sights, tastes, and sounds of the Joseon period. Chi-Hoon Kim (PhD candidate, Department of Anthropology, Indiana University) traced the history and development of the royal palace cuisine of the Joseon dynasty from the fall of the Korean Empire to contemporary practice. This history was related to the development and growth of Korean nationalism and culture. This was followed by a hands-on activity where teachers learned aspects of Korean table manners and institutionalized ritual through the practice of Jeja table setting, used for ancestor memorial rites in Korea.

U-M Korea Quiz Bowl

Jay Choi, Nam Center Undergraduate Fellow

The Nam Center was happy to welcome students, parents, coaches, and volunteers to the third annual U-M Korea Quiz Bowl, which took place on Saturday, February 22, 2014 at the Angell Hall on U-M’s central campus. This year’s competition composed of three divisions: middle-school heritage, high-school heritage, and high-school non-heritage. In total, there were five Division II middle school heritage teams, two Division III high school heritage teams, and two Division V high school non-heritage teams. A total of 32 students showed off their excellent knowledge of Korean culture and history.

After multiple rounds of competition, the first place awards were swept by the Kalamazoo Korean School led by Coach Seong-Hee Kim. First, second, and third place teams in all divisions were presented with medals and cash awards for their schools. Kalamazoo Korean School also received a rotating trophy for all three divisions that they will keep at their school until next year’s competition. The first place awards were swept by the Kalamazoo Korean School led by Coach Seong-Hee Kim.

Korea from “A Single Shard”

Four amazing teachers were recipients of this year’s Korea from “A Single Shard” grant, which provides classroom resources, and a field trip experience at the University of Michigan Museum of Art (UMMA) for teachers to incorporate Korea into their teaching of Asia. Ms. Jacqueline Petora, 7th grade social science at Monroe Middle School in Monroe

Ms. Amy Frontier, 6th grade at Forsythe Middle School in Ann Arbor

Mr. William Bowles and Ms. Tara Baker, Western International High School in Detroit

The field-trip also featured a hands-on demonstration of the sanggam decorative technique that was so highly sought after in Goryeo era ceramics with retired high-school art teacher, Carol Socks-Parker. Each student was able to decorate a tile with a Korean-inspired motif, and empathize with the travails of Tree-Ear, the main character of the book “A Single Shard,” that was the inspiration of the curriculum module.
Student and Alumni News

SeAH-HaIm Arts & Sciences Scholarship Recipients

Elizabeth Baskerville (MA candidate, MS Arch candidate) The SeAH-HaIm Arts & Sciences Scholarship funded Elizabeth's research trip to Seoul in the summer of 2014, where she explored issues of geography and terrain, and their impact on ecological conservation, environmental justice, and national identity. Constructions made in Seoul spurred research related to landscape design for the Demilitarized Zone in Korea for the “Space Prize for International Students of Architecture Design” whose theme was “The Epoch of Space Politics: What to Do About the DMZ for Peace.”

Nora Hauk (PhD Candidate, Anthropology) Thanks to the SeAH-HaIm Scholarship, Nora conducted interviews for her dissertation, which examined the intersection of personal moral narrative and contemporary politics through the lens of digital photography. She conducted interviews specifically focused on visual media, exploring how young Seoulites involved in social movements commemorate their participation through photography and how young people interact with rural and urban spaces. Her research is based on two communities of young Seoulites engaged in activism projects: 1) evangelical Christians involved in evangelism projects in rural areas of Korea, and 2) environmental activists involved in volunteer farm work and land protests (particularly related to the Four Rivers Redevelopment Project). While these groups may seem quite disparate, together they give a picture of the multiple ways that young people engage in social projects. The goal of her dissertation is to explain how middle class young people have reacted to the Korean developmental paradigm in forging their own sources of subjectivity.

Byungja Kang (MA Sport Management, School of Kinesiology) With support from a SeAH-HaIm Arts & Sciences Scholarship, Byungja conducted research for her research project “Professional Team Sport Preference of Korean Consumers on Baseball and Soccer.” Her research focused on the impact of geographic location on consumer choices. Using data from 1,000 responses to an online survey and attendance data, the study examined the effect of geographic proximity -both of the region in which the subject lives, to that of their preferred team, and to that of rival teams- to establish whether teams in both the same sports and different sports can be seen as substitutes for each other. It seeks to tease out the relationship between geographic proximity and fan substitution with a primary data that rarely has been studied previously.

Inhe Sohn (PhD Candidate, Asian Language and Culture) This summer, Inhe began her preliminary dissertation research in Korea and Japan through the SeAH-HaIm Arts & Sciences Scholarship. Her research broadly investigates how cinema under the Japanese empire from the 1920s through the 1940s emerged at the intersections among different viewpoints, interests, and power relations. She spent most of his time in Seoul and Tokyo consulting archival materials in order to lay the groundwork for her dissertation project. Also, he attended an international conference titled “The Literature and Culture of Colonial Korea and the Discursive Space of Japanese Language” as a discussant which took place in Nigata, Japan in early July. During the time, he also participated the annual exchange program between SNU and U-M.

SeAH Group Intern

Jay Choi (Junior, Economics) During summer 2014, Jay Choi, one of the students from the Nam Center for Korean Studies Undergraduate Fellows Program had the opportunity to intern as a Summer Analyst for SeAH Holdings, a subsidiary of SeAH Group in charge of managing all the investment decisions for the conglomerate. Not only did he have the opportunity to apply what he learned into practice, but he also learned a great deal about the Korean corporate structure and culture ranging from corporate titles to formalities between colleagues. Furthermore, interacting with managers on a daily basis in casual and formal settings also allowed him to be more familiar with current issues in Korea such as privatization of the medical industry.

Alumni News

BoBIn Kim (PhD 2014, School of Public Health) has started a tenure-track faculty position as Assistant Professor in the Department of Social Work, College of Health and Human Services, University of New Hampshire as of August 2014.

SoO Young Baek (PhD 2014, Communication Studies) has accepted a tenure-track position as assistant professor in the Department of Communication at the University of Massachusetts - Amherst.

Jisu Ryu (MA 2013) as been admitted to the University of Minnesota’s Organizational Leadership, Policy, and Development program as a Ph.D. student.

Korea Foundation Fellow

MinNa Lee (PhD student, Asian Languages and Cultures) is a first year doctoral student in the department of Asian Languages and Cultures at the University of Michigan. Building on her previous work on North Korean art historical discourse on chessboards, her current research focuses on the cultural politics of the Cold War. In particular, she is keen on exploring the relationship between photographic images and ideology in the post-Korean War era of national reconstruction in both North and South Korea. Prior to the University of Michigan, she completed her MA in East Asian Studies (2013) from the University of Toronto, Canada.

Academy of Korean Studies Fellow

JoOn Sung Lee is a PhD candidate in the U-M School of Kinesiology majoring Sport Management at the University of Michigan. He holds a BS in Physical Education and MS in Sport Marketing from Seoul National University in South Korea. His research mainly focuses on overall sport consumer behavior with major emphasis on the influences of both cognitive and affective factors on sport consumers’ consumptive behaviors such as attitude formation and decision-making process within various sport contexts. Focusing on celebrity athletes’ transgressions, his dissertation aims to further our understanding about how sport consumers process an athlete’s transgression information and respond to the information aims to further our understanding about how sport consumers process an athlete’s transgression information and respond to the negative information in different ways based on the consumers’ moral reasoning processes.
Faculty and Staff Updates

Faculty

Jae-eun Kim (Korea Foundation Assistant Professor of Sociology) received her PhD degree in Sociology from UCLA, was a postdoctoral fellow at Princeton and Stanford, and taught at George Mason University for a year. She specializes in political sociology, ethnicity and nationalism, and international migration and globalization. Kim is working on a book manuscript based on her dissertation, which has been awarded the 2013 Theda Skocpol Dissertation Award from the Comparative-Historical Sociology Section of the American Sociological Association. The book examines diaspora politics in twentieth-century Korea, focusing on colonial-era ethnic Korean migrants and their descendants in Japan and northeast China.

David Chung (Professor, Penny W. Stamps School of Art & Design) had his work featured in Houston during April 2014. Chung’s mural-scale drawing “Ten Immortals” was shown at the Museum of Fine Arts Houston as part of the exhibition and festival, “My Voice Would Reach You.” He was the Frank and Cindy Li Distinguished speaker at Rice University and screened his new video work at the Rice University Gallery of Art. In June, Chung presented at the San La Art Space in Ho Chi Minh City, Vietnam. This summer, David Chung continued his teaching with Harvard University’s study abroad program in Seoul with Ewha Womans University.

Younggi Ryu (Associate Professor, Asian Languages and Cultures) was promoted to associate professor in 2014. Along with tenure, she received her Class of 1933 Memorial Teaching Award. Ryu recently edited and contributed to Imperatives of Culture: Selected Essays on Korean History, Literature, and Society from the Japanese Colonial Era and is currently editing Cultures of Poision: The 1950s in South Korea. Her upcoming monograph Writers of the Winter Republic will be published by the University of Hawai‘i Press in 2015.

Joan Kim (Associate Professor, History of Art) was promoted to associate professor, with tenure, in 2014. She is curator of an exhibition at Blum & Poe (Los Angeles, CA) September 13 - November 8, 2014 titled “From All Sides: Tansaekhwa to Abstraction.” Based on her book, Contemporary Korean Art: Tansaekhwa and the Urgency of Method (University of Minnesota Press, 2013), Kim was also one of four finalists for the Charles Rufus Morey Award, which honors an especially distinguished book in art history by the College Art Association.

Hyon-ja Kim was appointed as Korean language faculty in Asian Languages and Cultures at U-M in Fall 2014. Kim received her PhD from SNU. Her areas of research interest include Persianic ceramic and advertising effects. She has published papers in the Asian Journal of Communication, International Journal of Mobile Communication and Korean Journal of Advertising. While at U-M, she conducted research on “Cross-Media Marketing and Audience Engagement: A 2014 Case Study of Samsung at the Super Bowl and Hyundai Motor’s at the Oscars.”

Staff

Lea Allard joined the Nam Center staff last October in the role of East Asia Cluster Manager. Her responsibilities include human resources, financial oversight and administrative operation for the Nam Center, Center for Japanese Studies, and Lieberthal-Rogel Center for Chinese Studies. She has recently enjoyed her work with the Center thus far and looks forward to continuing to work with the faculty, staff, students and community involved with Korean studies.

Visiting Scholars

Jae In Cho is assistant professor in the Department of Library and Information Science at Incheon National University. She is currently at the Nam Center as a one-year visiting scholar. Her research interests include academic library network for resource sharing and scholarly communication by open access publishing. Her current research is focused on comparative studies of a shared operation model of institutional repositories in Korea, the United States, and Japan.

Jung Hyun Kim is associate professor in the Department of Advertising & Public Relations at Chung-Ang University, Seoul, Korea. She received her PhD from SNU. Her areas of research interest include persuasion communication, new media and advertising effects. She has published papers in the Asian Journal of Communication, International Journal of Mobile Communication and Korean Journal of Advertising. While at U-M, she conducted research on “Cross-Media Marketing and Audience Engagement: A 2014 Case Study of Samsung at the Super Bowl and Hyundai Motor’s at the Oscars.”

Soo Hyun Park assumed responsibility for the Nam Center’s outreach activities in March 2014. She has become familiar with the Center’s many K-12 activities, and is excited for the planned programming for 2014-2015. She received her MA in Public Management at Carnegie Mellon University.

Irene Ng is currently an undergraduate at the U-M studying Mechanical Engineering and Art & Design. She has a love of various cultures, including Korean culture, and has previously studied abroad in Korea. Irene hopes to become a product designer in the future, and to incorporate her love of international cultures and various interests into her work.

Evans Woolf is currently a Junior Majoring in Political Science and International Studies: Political Economy and Development. He is a program assistant at the East Asian Centers at U-M and supports Centers’ events and operations. Evan plans to pursue an international MBA upon graduation, with a special focus on East Asia. He is also a member of Student Democrats and has served on campaigns for both the 2012 and 2014 elections.

KISA The University of Michigan Korean International Student Association is an organization to promote unity and the well being of Korean students. KISA is committed to inform and help prospective students of the University of Michigan to make a smooth transition to the new academic and cultural environment on campus. https://maizepages.umich.edu/organization/kisa

KAUS The Korean Student Association is a student organization that strives to ensure the well-being and interests of Korean and Korean Americans and to promote the mutual understanding and harmony among people of all races, religions, and national origins. https://maizepages.umich.edu/organization/kaus

KIUUM The Union for Korean Issues in Michigan continues to build the relationship between Korean culture and American culture on campus through various fun and educational events and discussions. https://maizepages.umich.edu/organization/kiuim

KBC MBA Korea Business Club at Ross is a graduate student organization for those interested in Korean cultures, communities and businesses. KBC provides information, resources, tools and guidance to members for careers in Korea and promote a deeper understanding of Korean business culture within the Ross community. https://maizepages.umich.edu/organization/kbc

KSEA The Korean-American Scientists and Engineers Association is a non-profit professional organization established in 1971 and has been working to promote the application of science and technology for the benefit of society and to foster international cooperation, especially between the U.S. and Korea. https://maizepages.umich.edu/organization/ksea

KSAC Korean Student Association Graduate at U-M is a nonprofit organization for Korean graduate students, fellows, and faculty to generate greater interaction within the community and to increase awareness about Korean culture. http://umksag.com/

Kopitzone (A Capella) Kopitzone is an A capella cappella singing group at U-M. They sing a variety of music, originating from Korea, Japan, China, Taiwan, and more. https://maizepages.umich.edu/organization/kopitzone

Liberty in North Korea is a non-profit organization that strives to shift people’s popular perception of North Korea from political policies to human rights issues. Our mission is to raise awareness about the North Korean refugee crisis and support refugees’ resettlement through financial means. https://maizepages.umich.edu/organization/LINK

Sinaboro Sinaboro is a Korean Traditional Drumming Group at the University of Michigan – Ann Arbor. Sinaboro seeks to share Korean culture with the Ann Arbor community and beyond through samulnori. https://maizepages.
Korean Cinema Now

Shoe-casing the best and brightest of contemporary popular Korean cinema, the Nam Center’s film series offers free films at the Michigan Theater most Saturdays in the winter term at 2 pm. Films are screened in Korean with English subtitles and open to the public. Titles subject to change.

Michigan Theater: 601 East Liberty Street
Ann Arbor, MI 48104

10/10/14 Miss Granny (우상한 그녀, 2013)
10/17/14 A Hard Day (苦しماتики, 2014)
10/24/14 Hope (소원, 2013)
10/31/14 Boonmee Family (고령의 가족, 2013)
11/14/14 The Divine Move (신의한수, 2013)
11/21/14 Kundo: Age of the Rampant (군도, 2014)
11/28/14 My Brilliant Life (우리나라 남 내 신병, 2014)
12/05/14 The Admiral: Roaring Currents (함선, 2014)
12/12/14 Whistle Blower (제보자, 2014)
12/19/14 Two Kinks of My Life (두근두근 내 인생, 2014)
12/26/14 The Divine Move (신의한수, 2014)

March 25, 2015 4pm
Rackham Amphitheatre (4th floor)

Sang-Yong Nam Memorial Lecture

This year’s Sang-Yong Nam Memorial Lecture will be given by Dr. Hyun-joa Yu, President of Korea Foundation.

\[ \text{Upcoming Events in 2014-2015} \]

\[ \text{A2KIFF 2014} \]

Ann Arbor Korean Independent Film Festival

The Nam Center presents a critical selection of independent films screened in an intense three-day period in the fall. Films are screened in the original language with English subtitles. Free admission and open to the public.

Schedule:
- 10/17/14 7:30 PM Michigan Theater
  - One for All, All for One (한인민족의 의리, 2013)
- 10/18/14 12:00 PM 1636 SSWB
  - Bandhupha (인간의 지혜, 2009)
- 10/19/14 7:30 PM Angel Hall A
  - The Soul of a Judge (판사의 위안, 2013)
- 10/20/14 2:00 PM Michigan Theater
  - My Life (나의 삶이, 2013)
- 10/21/14 7:30 PM Michigan Theater
  - My Life (나의 삶이, 2013)

Fall 2014

9/26/14 2 pm, LS 4154 • Hae Yeon Choo, Assistant Professor Department of Sociology, University of Toronto Mississauga “Maternal Guardians: Intimate Knowledge and Affective Boundary-Making among South Korean Volunteers for Migrant Women”

10/5/14 • Hyunjoo Park, Korea Foundation Associate Professor of Sociology, and Department of Sociology, University of Pennsylvania, and Koontae Kim, Associate Professor, Department of Korean History, Seoul National University, “The Legacy of Disadvantaged Origins: Blocked Social Mobility of Descendants of Nokse (농서) in Late Joseon (Korea)”

11/19/14 5 pm, Multipurpose Room UMMA • Christine Hahn, Associate Professor, Department of Art and Art History, Kalamazoo College, “Park Su-Cheon, the Bands Gallery, and Selling Korean Contemporary Art at Home and Abroad, 1950s-1970s”

12/10/14 • Ji-Young Yoo, Associate Professor, Department of History, Northwestern University, “Diasporic Koreans and the Military, 1930-1960”

This colloquium series is made possible by the support of the Nam Family Gift, Korea Foundation, and the U.S. Department of Education Title VI grant. For more information, please call 734.764.1825 or visit us on the web at www.umich.edu/ncks

Music of Strings and Wind

Featuring traditional Korean instruments Geumungo and Daegeum
Feb 5-8, 2015 Public events for a musical residency with recording artists Kyung Sun Cho (Seoul National University of Education) and Seungmi Suh (Ewha Womans University of Education) at the Detroit Institute of Arts (520 Woodward Ave, Detroit)
Co-sponsored by the Friends of Asian Arts and Cultures at the DIA

Saturday Feb 7 7 pm

Music of Strings and Wind from Korea Concert
Detroit Institute of Arts (520 Woodward Ave, Detroit)
Co-sponsored by the Friends of Asian Arts and Cultures at the DIA

Sunday Feb 8 3:30 pm

East Meets East: A Concert of Traditional East Asian Music with LSU Iyung (Central Conservatory of Music, Beijing) on the Yangqin (Chinese dulcimer) and U-M Museum of Art (Helmut Stern Auditorium (535 S. State St., Ann Arbor)
Co-sponsored by U-M Confucius Institute and UMMA

Winter 2015

1/14/15 • Brian Myers, Associate Professor, Department of International Studies, Dongseo University, “North Korea’s Juche Myth, and the West’s Juche Fallacy”


2/25/15 • Hae Kon Kim, Associate Professor, Soongsil University, “Disappearance of Prophetic Voice From The Korean Church and Its Non-servience to Korea”

3/17/15 • Sabie Kang, Dean, School of Resident Education, Directorates of Continuing Education, Defense Language Institute, “Planning Assessment in a Profession Oriented Foreign Language Program: A Backward Design”

4/15/15 • tanku Lee, Professor, Department of Political Science, UC Berkeley, “Polling, Public Opinion, and Political Responsiveness in Korea and Beyond”

The International Institute is located in the School of Social Work Building at 1080 South University Ave. Ann Arbor, MI 48109.

Nam Center for Korean Studies Colloquium Series 2014-2015

All colloquia will be held at 4 pm in Room 1636 of the International Institute (II) unless specified otherwise. The International Institute is located in the School of Social Work Building at 1080 South University Avenue. Ann Arbor, MI 48109.

Nam Center for Korean Studies

A new Korean language dharma dialogue will provide an opportunity to transcend language and cultural differences to help people all over the world to harmonize cultivation with social engagement. His lectures are based on teachings on the Buddha and his long, diverse experiences as an artist can transcend language and cultural differences to help people all over the world. It takes the form of an exchange and a majority of the time will be spent in a Q&A style dialogue, which will provide an opportunity for participants to obtain clear answers to their religious, personal, or social concern as well as diverse life problems through in-depth communication made possible by Van Pomyun Sunim’s extensive insight and wisdom.
**You Can Help!**

Gifts to the Nam Center for Korean Studies help support research, teaching, the Korean Language Program and the Korean Collection in the Asia Library. The Center also helps student organizations, provides graduate fellowships, and sponsors visiting scholars, public lectures, our film series and many other special events. Your gift will also help us recruit and retain the finest students and faculty.

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**Enclosed is my gift of:**
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